PAGE 1 / 78

Image# 201607259021936151

## **FEC** FORM 3X

## **REPORT OF RECEIPTS AND DISBURSEMENTS**

1 OTTIVI OX	For Other Than An A	Authorized Committee		Office Use Only
NAME OF     COMMITTEE (in full)	TYPE OR PRINT ▼	Example: If typing over the lines.	, type 12FE4M5	
KEEP THE PROMISE	: <b>   </b>			
ADDRESS (number and street)	P.O. BOX 92225			
Check if different				
than previously reported. (ACC)	AUSTIN		TX	78709
2. FEC IDENTIFICATION N	UMBER ▼	CITY 🛦	STATE ▲	ZIP CODE ▲
C C00575423	3	B. IS THIS NE REPORT (N)	\$ 4	ENDED
4. TYPE OF REPORT (Choose One)	(b) Monthly Report Due On:			20 (M8) Nov 20 (M11) (Non-Election Year Only)
(a) Quarterly Reports:	ᆜ	Mar 20 (M3) Ju	n 20 (M6) Sep	20 (M9) Dec 20 (M12) (Non-Election Year Only)
April 15	× ×	Apr 20 (M4) Ju	Oct 2	20 (M10) Jan 31 (YE)
Quarterly Report (	(c) 12-Day	Primary (12P)	General	(12G) Runoff (12R)
Quarterly Report ( October 15	Q2) Report for th		Special (	12S)
Quarterly Report (	Q3)	M = M /	D D / Y Y Y Y Y	in the
Year-End Report (	YE) EI	ection on		State of
July 31 Mid-Year Report (Non-election Year Only) (MY)	on (d) 30-Day  POST-Electic  Report for th	, ,	Runoff (3	OR) Special (30S)
Termination Report (TER)	t '	ection on	D   D / Y   Y   Y   Y	in the State of
5. Covering Period 0		16 through	03 / 31	2016
I certify that I have examined the	his Report and to the bes	st of my knowledge and be	lief it is true, correct and	I complete.
Type or Print Name of Treasure	er JON FRANCIS			
Signature of Treasurer JON	I FRANCIS	[Electronically I	Filed] Date 07	/ 21 / Y Y Y Y Y Z 2016
NOTE: Submission of false, error	neous, or incomplete inform	nation may subject the perso	n signing this Report to th	e penalties of 2 U.S.C. §437g.
Office Use Only				FEC FORM 3X Rev. 12/2004

## SUMMARY PAGE OF RECEIPTS AND DISRUPSEMENTS

OF RECEIPTS AND DISBURSEMENTS FEC Form 3X (Rev. 02/2003) Page 2 Write or Type Committee Name KEEP THE PROMISE III 03 2016 03 2016 Report Covering the Period: 31 From: To: **COLUMN A COLUMN B** This Period Calendar Year-to-Date (a) Cash on Hand 11627219.29 January 1, 2016 (b) Cash on Hand at 9439240.29 Beginning of Reporting Period..... 767469.52 1825963.68 (c) Total Receipts (from Line 19) ..... (d) Subtotal (add Lines 6(b) and 6(c) for Column A and Lines 13453182.97 10206709.81 6(a) and 6(c) for Column B)..... 1911438.46 5157911.62 Total Disbursements (from Line 31)...... 8. Cash on Hand at Close of Reporting Period 8295271.35 8295271.35 (subtract Line 7 from Line 6(d))..... Debts and Obligations Owed TO the Committee (Itemize all on 0.00 Schedule C and/or Schedule D) ..... 10. Debts and Obligations Owed BY the Committee (Itemize all on 0.00 Schedule C and/or Schedule D) ..... This committee has qualified as a multicandidate committee. (see FEC FORM 1M) For further information contact: Federal Election Commission 999 E Street, NW Washington, DC 20463 Toll Free 800-424-9530 Local 202-694-1100

### **DETAILED SUMMARY PAGE**

of Receipts

FEC Form 3X (Rev. 06/2004)

Write or Type Committee Name

## KEEP THE PROMISE III

	I. Receipts	COLUMN A	COLUMN B		
	•	Total This Period	Calendar Year-to-Date		
	Contributions (other than loans) From:	·			
	(a) Individuals/Persons Other				
	Than Political Committees	26250.00	579750.00		
	(i) Itemized (use Schedule A)	20200.00	379730.00		
	(ii) Unitemized	6219.52	300838.39		
	(iii) TOTAL (add				
	Lines 11(a)(i) and (ii)▶	32469.52	880588.39		
	(b) Political Party Committees	0.00	0.00		
	(c) Other Political Committees	725000.00	205200.00		
	(such as PACs)	735000.00	835000.00		
	(d) Total Contributions (add Lines				
	11(a)(iii), (b), and (c)) (Carry	767469.52	1715588.39		
0	Totals to Line 33, page 5)  Transfers From Affiliated/Other	101-03.32	7		
	Party Committees	0.00	0.00		
	Tarty Committees	7 3.00			
3.	All Loans Received	0.00	0.00		
			7		
4.	Loan Repayments Received	0.00	0.00		
	Offsets To Operating Expenditures	7			
	(Refunds, Rebates, etc.)				
	(Carry Totals to Line 37, page 5)	0.00	110375.29		
6.	Refunds of Contributions Made	,			
	to Federal Candidates and Other				
	Political Committees	0.00	0.00		
7.	Other Federal Receipts				
_	(Dividends, Interest, etc.)	0.00	0.00		
	Transfers from Non-Federal and Levin Funds  (a) Non-Federal Account				
	(from Schedule H3)	0.00	0.00		
	(nom ochodale rio)	3.00	0.00		
	(b) Levin Funds (from Schedule H5)	0.00	0.00		
	(b) Levill Fullds (IIOIII Schedule H3)				
	(c) Total Transfers (add 18(a) and 18(b))	0.00	0.00		
		7 7	7 1 7 1 7		
9.	Total Receipts (add Lines 11(d),				
	12, 13, 14, 15, 16, 17, and 18(c))▶	767469.52	1825963.68		
n	Total Federal Receipts				
	(subtract Line 18(c) from Line 19)▶	767469.52	1825963.68		

### **DETAILED SUMMARY PAGE**

of Disbursements

FEC Form 3X (Rev. 02/2003)

Page 4

	II. Disbursements	Total This Period		
21.	Operating Expenditures:  (a) Allocated Federal/Non-Federal		Calendar Year-to-Date	
	Activity (from Schedule H4) (i) Federal Share	0.00	0.00	
	(I) Federal State	7 7		
	(ii) Non-Federal Share	0.00	0.00	
(	(b) Other Federal Operating			
	Expenditures	829533.26	3075345.48	
(	(c) Total Operating Expenditures		0075045 40	
	(add 21(a)(i), (a)(ii), and (b))▶	829533.26	3075345.48	
	Transfers to Affiliated/Other Party	0.00	0.00	
	Committees Contributions to	0.00	0.00	
- 1	Federal Candidates/Committees and Other Political Committees	0.00	0.00	
	Independent Expenditures			
	(use Schedule E)	1081905.20	2082566.14	
5. (	Coordinated Party Expenditures	7		
	(2 U.S.C. §441a(d)) (use Schedule F)	0.00	0.00	
6. I	Loan Repayments Made	0.00	0.00	
	ř			
	Loans Made Refunds of Contributions To:	0.00	0.00	
	(a) Individuals/Persons Other		0.00	
	Than Political Committees	0.00	0.00	
	(A) Ballitad Bad Occupition	0.00	0.00	
	(b) Political Party Committees	0.00	0.00	
(	(c) Other Political Committees (such as PACs)	0.00	0.00	
	(Such as FAOS)	7		
	(d) Total Contribution Refunds			
,	(add Lines 28(a), (b), and (c))▶	0.00	0.00	
	, , , , , , , , , , , , , , , , , , ,			
9. (	Other Disbursements	0.00	0.00	
	Federal Election Activity (2 U.S.C. §431(20))			
(	(a) Allocated Federal Election Activity			
	(from Schedule H6)	0.00	0.00	
	(i) Federal Share	0.00	0.00	
	(ii) "Levip" Chare	0.00	0.00	
	(ii) "Levin" Share(b) Federal Election Activity Paid Entirely	7	0.00	
,	(b) Federal Election Activity Paid Entirely  With Federal Funds	0.00	0.00	
	(c) Total Federal Election Activity (add			
,	Lines 30(a)(i), 30(a)(ii) and 30(b))▶	0.00	0.00	
	(7()) = (7()) = (2)(4)(11)	7		
1.	Total Disbursements (add Lines 21(c), 22,			
2	23, 24, 25, 26, 27, 28(d), 29 and 30(c))	1911438.46	5157911.62	
	L			
2.	Total Federal Disbursements			
(	(subtract Line 21(a)(ii) and Line 30(a)(ii)			
1	from Line 31)	1911438.46	5157911.62	

### **DETAILED SUMMARY PAGE**

of Disbursements

FEC Form 3X (Rev. 02/2003)

Page 5

III. Net Contributions/Operating Expenditures	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
3. Total Contributions (other than loans) (from Line 11(d), page 3)	767469.52	1715588.39
4. Total Contribution Refunds (from Line 28(d))	0.00	0.00
5. Net Contributions (other than loans) (subtract Line 34 from Line 33)	767469.52	1715588.39
6. Total Federal Operating Expenditures (add Line 21(a)(i) and Line 21(b))▶	829533.26	3075345.48
7. Offsets to Operating Expenditures (from Line 15, page 3)	0.00	110375.29
8. Net Operating Expenditures (subtract Line 37 from Line 36)	829533.26	2964970.19

### : 97 A = G7 9 @ G B9 C I G H9 L H F 9 @ 5 H9 8 HC 5 F 9 D C F H Z G7 < 98 I @ C F → H9 A = N 5 H = C B

Form/Schedule: F3XA

Transaction ID:

The independent expenditure made on 3-23-16 to Victory Phones mistakenly had the state of MI on the latest report when it should have actually been WI. This amendment corrects the public record in regards to that matter.

Form/Schedule: Transaction ID:

## SCHEDULE A (FEC Form 3X) ITEMIZED RECEIPTS

FOR LINE NUMBER: **PAGE** 7 OF 78 Use separate schedule(s) (check only one) for each category of the X 11a 11b 12 11c Detailed Summary Page 13 14 15 16

Any information copied from such Reports and Statements may not be sold or used by any person for the purpose of soliciting contributions or for commercial purposes, other than using the name and address of any political committee to solicit contributions from such committee. NAME OF COMMITTEE (In Full) KEEP THE PROMISE III Full Name (Last, First, Middle Initial) MICHAEL SCOTT ANDERSON Date of Receipt Mailing Address 07 2016 03 City State Zip Code Transaction ID: SA11AI.12265 Amount of Each Receipt this Period FEC ID number of contributing C 25000.00 federal political committee. Memo Item Name of Employer Occupation Receipt For: Aggregate Year-to-Date ▼ Primary General 25000.00 Other (specify) Full Name (Last, First, Middle Initial) B. ROGER CAIN Date of Receipt Mailing Address 1496 COTACO FLORETTE RD 03 09 2016 City State Zip Code Transaction ID: SA11AI.12165 SOMERVILLE ΑL 35670 Amount of Each Receipt this Period FEC ID number of contributing 500.00 federal political committee. Memo Item Name of Employer Occupation NONE **RETIRED** Receipt For: Aggregate Year-to-Date ▼ Primary General Other (specify) 500,00 Full Name (Last, First, Middle Initial) c. JOHN CLAGETT Date of Receipt Mailing Address 70 BOWHUNTER RIDGE M M / 03 18 2016 Zip Code City State Transaction ID: SA11AI.12226 GA **DAHLONEGA** 30533 Amount of Each Receipt this Period FEC ID number of contributing С 100.00 federal political committee. Memo Item Name of Employer Occupation Receipt For: Aggregate Year-to-Date ▼ Primary General 300.00 Other (specify) 25600.00 SUBTOTAL of Receipts This Page (optional)..... TOTAL This Period (last page this line number only)..... 9

## SCHEDULE A (FEC Form 3X) ITEMIZED RECEIPTS

FOR LINE NUMBER: **PAGE** 8 OF 78 Use separate schedule(s) (check only one) for each category of the X 11a 11b 11c 12

Detailed Summary Page 13 14 15 16 Any information copied from such Reports and Statements may not be sold or used by any person for the purpose of soliciting contributions or for commercial purposes, other than using the name and address of any political committee to solicit contributions from such committee. NAME OF COMMITTEE (In Full) KEEP THE PROMISE III Full Name (Last, First, Middle Initial) JOE GLENN Date of Receipt Mailing Address 932 HENLEY PL. 2016 03 City Zip Code State Transaction ID: SA11AI.12223 NC CHARLOTTE 28207 Amount of Each Receipt this Period FEC ID number of contributing C 250.00 federal political committee. Memo Item Name of Employer Occupation CONSULTING HEALTH MANAGEMENT SYSTEMS, INC. Receipt For: Aggregate Year-to-Date ▼ Primary General 250.00 Other (specify) Full Name (Last, First, Middle Initial) **B.** CAROLE MILLER Date of Receipt Mailing Address 15922 71ST ST. NE 03 02 2016 City State Zip Code Transaction ID: SA11AI.12146 **ELK RIVER** MN 55330 Amount of Each Receipt this Period FEC ID number of contributing C 150.00 federal political committee. Memo Item Name of Employer Occupation **RETIRED RETIRED** Receipt For: Aggregate Year-to-Date ▼ Primary General Other (specify) 300,00 Full Name (Last, First, Middle Initial) c. DEANNA SWANK Date of Receipt Mailing Address 637 SE 80 AVE M = M 03 09 2016 City State Zip Code Transaction ID: SA11AI.12185 KS **ELLINWOOD** 67526 Amount of Each Receipt this Period FEC ID number of contributing С 250.00 federal political committee. Memo Item Name of Employer Occupation Receipt For: Aggregate Year-to-Date ▼ Primary General 250.00 Other (specify) 650.00 SUBTOTAL of Receipts This Page (optional)..... 26250.00 TOTAL This Period (last page this line number only).....

SCHEDULE A (FEC Form 3X)	Use separate schedule(s)	FOR LINE NUMBER: PAGE 9 OF 78 (check only one)
ITEMIZED RECEIPTS	for each category of the Detailed Summary Page	11a 11b X 11c 12 13 14 15 16 17
Any information copied from such Reports and S or for commercial purposes, other than using the NAME OF COMMITTEE (In Full)  KEEP THE PROMISE III		
Full Name (Last, First, Middle Initial) TRUSTED LEADERSHIP PAC  Mailing Address 1101 WEST 34TH STREET S  City AUSTIN  FEC ID number of contributing federal political committee.  Name of Employer  Receipt For: Primary General Other (specify)	TE 461  State Zip Code TX 78705  C C00609511  Occupation  Aggregate Year-to-Date ▼  400000.00	Date of Receipt  03 09 2016  Transaction ID: SA11C.12266  Amount of Each Receipt this Period  400000.00  Memo Item
Full Name (Last, First, Middle Initial)  TRUSTED LEADERSHIP PAC  Mailing Address 1101 WEST 34TH STREET S  City  AUSTIN  FEC ID number of contributing federal political committee.  Name of Employer  Receipt For:  Primary  General  Other (specify)	State Zip Code TX 78705  C C00609511  Occupation  Aggregate Year-to-Date ▼  635000.00	Date of Receipt  03 10 2016  Transaction ID: SA11C.12267  Amount of Each Receipt this Period  235000.00  Memo Item
Full Name (Last, First, Middle Initial)  TRUSTED LEADERSHIP PAC  Mailing Address 1101 WEST 34TH STREET S  City AUSTIN  FEC ID number of contributing federal political committee.  Name of Employer  Receipt For: Primary General Other (specify)	TE 461  State Zip Code TX 78705  C C00609511  Occupation  Aggregate Year-to-Date ▼  735000.00	Date of Receipt  03 29 2016  Transaction ID: SA11C.12268  Amount of Each Receipt this Period  100000.00  Memo Item
SUBTOTAL of Receipts This Page (optional)		735000.00
TOTAL This Period (last page this line number	only)	735000.00

ITEMIZED DISBURSEMENTS		OR LINE NUMBER: PAGE 10 OF 78 check only one)    X   21b
Any information copied from such Reports and Staten or for commercial purposes, other than using the name NAME OF COMMITTEE (In Full)  KEEP THE PROMISE III	nents may not be sold or used be and address of any political co	any person for the purpose of soliciting contributions mmittee to solicit contributions from such committee.
Full Name (Last, First, Middle Initial)  A. AMERICAN AIRLINES  Mailing Address PO BOX 619616		Date of Disbursement  03
DALLAS Purpose of Disbursement TRAVEL EXPENSE Candidate Name  Office Sought: House Disburser Senate		Transaction ID : SB21B.12101  Amount of Each Disbursement this Period  egory/ ype  Memo Item
Full Name (Last, First, Middle Initial)  B. AMERICAN AIRLINES  Mailing Address PO BOX 619616  City S DALLAS Purpose of Disbursement TRAVEL EXPENSE  Candidate Name  Office Sought: House Senate		Date of Disbursement  M M M / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Full Name (Last, First, Middle Initial)  C. AMERICAN EXPRESS  Mailing Address 4315 S 2700 W  City SALT LAKE CITY Purpose of Disbursement TRANSACTION FEES  Candidate Name  Office Sought: House Disburser		Date of Disbursement    M

SCHEDULE B (FEC Form 3X)	llaa aan coata - 1	FOR LINE I	E NUMBER: PAGE 11 OF 78					
ITEMIZED DISBURSEMENTS	Use separate sch for each category Detailed Summar	of the	(check only 21b	one) 22 28a	23 28b	24 28c	25	26
Any information copied from such Reports and Statem	lents may not be s	old or used						
or for commercial purposes, other than using the name								
NAME OF COMMITTEE (In Full)  KEEP THE PROMISE III								
Full Name (Last, First, Middle Initial)				- · ·				
A. AMERICAN EXPRESS					Disbursem		V	
Mailing Address 4315 S 2700 W				03	04		2016	
SALT LAKE CITY	State Zip Co UT 84184			Transa	ction ID :	SB21B.120	)89	
Purpose of Disbursement TRANSACTION FEES		I	001	Amount	of Fach D	isburseme	nt this Pe	eriod
Candidate Name			Category/	7 tillourit	or Edoir B	100011011101		
			Type		7		29.04	1
		General		Mem	o Item			
State: District:								
Full Name (Last, First, Middle Initial)  B. BANK OF AMERICA				Date of	Disbursem		Y = Y = Y	Y
Mailing Address 901 GUADALUPE STREET				03	07		2016	
AUSTIN	State Zip Co TX 78701			Transa	ction ID :	SB21B.12	093	
Purpose of Disbursement BANK FEES		I	001	Amount	of Fach D	isburseme	nt this Pe	eriod
Candidate Name			Category/ Type		7		10.00	-
		General		Mem	o Item			
State: District:								
Full Name (Last, First, Middle Initial)  C. BANK OF AMERICA				Date of	Disbursem			
Mailing Address 901 GUADALUPE STREET				03	08		2016	
AUSTIN	State Zip Co TX 78701			Transa	ction ID :	SB21B.12	095	
Purpose of Disbursement BANK FEES			001	Amount	of Each D	isburseme	nt this Po	eriod
Candidate Name			Category/ Type				30.00	0
		General		Mem	o Item	7		
State: District:								
SUBTOTAL of Disbursements This Page (optional)			·····•		7	- 7	69.04	4

SCHEDULE B (FEC Form 3X)	Hoo concrete estimated.	FOR LINE	NE NUMBER: PAGE 12 OF 78				
TEMIZED DISBURSEMENTS	Use separate schedule(s) for each category of the	(check only					
	Detailed Summary Page	X 21b 27	22 23 24 25 26 28a 28b 28c 29 30b				
Any information copied from such Reports and Statem	ents may not be sold or use						
or for commercial purposes, other than using the nam							
NAME OF COMMITTEE (In Full)							
KEEP THE PROMISE III							
/ Full Name (Last, First, Middle Initial)		1					
A. BANK OF AMERICA			Date of Disbursement				
			M M / D D / Y Y Y Y				
Mailing Address 901 GUADALUPE STREET			03 10 2016				
City	State Zip Code						
•	TX 78701		Transaction ID : SB21B.12099				
Purpose of Disbursement							
BANK FEES		001	Amount of Each Disbursement this Period				
Candidate Name		Category/	25.00				
Office Sought: House Disbursem	nent For:	Туре					
	Primary General		Memo Item				
President	Other (specify) ▼						
State: District:							
Full Name (Last, First, Middle Initial)			Data of Dishursansari				
BANK OF AMERICA			Date of Disbursement				
Mailing Address 901 GUADALUPE STREET			03 31 2016				
,	State Zip Code		Transaction ID : SB21B.12136				
AUSTIN Purpose of Disbursement	TX 78701						
BANK FEES		001	Amount of Each Disbursement this Period				
Candidate Name		Category/	05.00				
Office County		Type	25.00				
Office Sought: House Disbursem			Memo Item				
	Primary General  Other (specify) ▼						
State: District:	(-p-senj) ▼						
Full Name (Last, First, Middle Initial)							
BANKCARD			Date of Disbursement				
Molling Address DO DOY s			M M / D D / Y Y Y Y Y				
Mailing Address PO BOX 2557			03 01 2016				
City	State Zip Code		Transaction ID - SD04D 40070				
*······	NE 68103		Transaction ID : SB21B.12272				
Purpose of Disbursement TRANSACTION FEES		001	America of Foot Bills				
Candidate Name			Amount of Each Disbursement this Period				
		Category/ Type	151.00				
Office Sought: House Disbursem	nent For:		Memo Item				
	Primary General		_				
State: District:	Other (specify) ▼						
State. DISTIPUT.							
SUBTOTAL of Disbursements This Page (optional)			201.00				
or stopping the tage (optional)							
TOTAL This Period (last page this line number only)							

SCHEDULE B (FEC Form 3X)	Hee consists astrodule()	FOR LINE	NE NUMBER: PAGE 13 OF 78				
TEMIZED DISBURSEMENTS	Use separate schedule(s) for each category of the	(check only	one) 22 23 24 25 26				
	Detailed Summary Page	27	28a 28b 28c 29 30b				
Any information copied from such Reports and Staten	nents may not be sold or use						
or for commercial purposes, other than using the nam							
NAME OF COMMITTEE (In Full) KEEP THE PROMISE III							
Full Name (Last, First, Middle Initial)							
A. BANKCARD			Date of Disbursement				
Mailing Address PO BOX 2557			03 03 2016				
ОМАНА	State Zip Code NE 68103		Transaction ID : SB21B.12270				
Purpose of Disbursement TRANSACTION FEES		001	Amount of Each Disbursement this Period				
Candidate Name		Category/ Type	250.42				
	nent For:  Primary General  Other (specify)		Memo Item				
State: District:							
Full Name (Last, First, Middle Initial)  3. BERKE FARAH LLP			Date of Disbursement				
Mailing Address 1200 NEW HAMPSHIRE AVE STE	E 800		03 25 2016				
WASHINGTON	State Zip Code DC 20036		Transaction ID : SB21B.12130				
Purpose of Disbursement LEGAL FEES		001	Amount of Each Disbursement this Period				
Candidate Name		Category/ Type	4000.00				
	nent For: Primary General Other (specify)		Memo Item				
State: District:							
Full Name (Last, First, Middle Initial)  BILTMORE			Date of Disbursement				
Mailing Address 1 LODGE ST			03 11 2016				
,	State Zip Code NC 28803		Transaction ID : SB21B.12104				
Purpose of Disbursement TRAVEL EXPENSE		001	Amount of Each Disbursement this Period				
Candidate Name		Category/ Type	21.53				
President	nent For: Primary General Other (specify)		Memo Item				
State: District:							
SUBTOTAL of Disbursements This Page (optional)		·····•	4271.95				
TOTAL This Period (last page this line number only)							

TEMIZED DISBURSEMENTS	Use separate schedule(s) for each category of the	FOR LINE NUMBER: PAGE 14 OF 78 (check only one)    X   21b   22   23   24   25   26
	Detailed Summary Page	27 28a 28b 28c 29 30b
Any information copied from such Reports and Statem or for commercial purposes, other than using the nam	ents may not be sold or used I e and address of any political o	by any person for the purpose of soliciting contributions committee to solicit contributions from such committee.
NAME OF COMMITTEE (In Full) KEEP THE PROMISE III		
Full Name (Last, First, Middle Initial)  A. BILTMORE		Date of Disbursement
Mailing Address 1 LODGE ST		03 11 2016
ASHEVILLE	tate Zip Code NC 28803	Transaction ID : SB21B.12102
Purpose of Disbursement TRAVEL EXPENSE		001 Amount of Each Disbursement this Period
Candidate Name		Category/ Type 436.94
	ent For: Primary General  Other (specify) ▼	Memo Item
Full Name (Last, First, Middle Initial)		
BILTMORE		Date of Disbursement
Mailing Address 1 LODGE ST		03 14 2016
ASHEVILLE	tate Zip Code NC 28803	Transaction ID : SB21B.12110
Purpose of Disbursement TRAVEL EXPENSE		001 Amount of Each Disbursement this Period
Candidate Name		Category/ Type 19.42
	ent For:  Primary	Memo Item
Full Name (Last, First, Middle Initial)		Date of Disbursement
Mailing Address 41 ODGE ST		M M / D D / Y Y Y Y
Mailing Address 1 LODGE ST	toto Zin Code	03 14 2016
,	tate Zip Code NC 28803	Transaction ID : SB21B.12106
TRAVEL EXPENSE		001 Amount of Each Disbursement this Period
Candidate Name		Category/ Type 33.52
	ent For:  Primary	Memo Item
I		
SUBTOTAL of Disbursements This Page (optional)		489.88

SCHEDULE B (FEC Form 3X)	Hoo concrete actividad.	-	NE NUMBER: PAGE 15 OF 78				
TEMIZED DISBURSEMENTS	Use separate schedule(s) for each category of the	(check only					
	Detailed Summary Page	21b	22 23 24 25 26 28a 28b 28c 29 30b				
Any information copied from such Reports and Statem	nents may not be sold or use						
or for commercial purposes, other than using the nam							
NAME OF COMMITTEE (In Full)  KEEP THE PROMISE III							
Full Name (Last, First, Middle Initial)							
A. BROOKSHIRE BROTHERS			Date of Disbursement				
Mailing Address 1201 ELLEN TROUT DR			03 15 2016				
LUFKIN	State Zip Code TX 75904		Transaction ID : SB21B.12113				
Purpose of Disbursement TRAVEL EXPENSE		001	Amount of Each Disbursement this Period				
Candidate Name		Category/ Type	42.92				
President	nent For: Primary General Other (specify) ▼		Memo Item				
State: District:							
Full Name (Last, First, Middle Initial)  BROOKSHIRE BROTHERS			Date of Disbursement				
Mailing Address 1201 ELLEN TROUT DR			03 17 2016				
LUFKIN	State Zip Code TX 75904		Transaction ID : SB21B.12116				
Purpose of Disbursement TRAVEL EXPENSE		001	Amount of Each Disbursement this Period				
Candidate Name		Category/ Type	58.46				
	nent For: Primary General Other (specify) ▼	71:-	Memo Item				
State: District:							
Full Name (Last, First, Middle Initial)  BRYAN'S SIGNS			Date of Disbursement				
Mailing Address 925 E MAIN ST			03 / 04 / 2016				
,	State Zip Code TX 76448		Transaction ID : SB21B.12092				
Purpose of Disbursement PRINTING		001	Amount of Each Disbursement this Period				
Candidate Name		Category/ Type	307.43				
	nent For: Primary General Other (specify)	.,,,,	Memo Item				
			408.81				
SUBTOTAL of Disbursements This Page (optional)		<u> </u>	408.81				
TOTAL This Period (last nage this line number only)							

SCHEDULE B (FEC Form 3X)	Haa	anaka aak - dul-7 \	IE NUMBER: PAGE 16 OF 78					
ITEMIZED DISBURSEMENTS	for each	arate schedule(s) category of the Summary Page	(check only	one) 22 28a	23 28b	24 28c	25 29	26
Any information copied from such Reports and Statem	l nents may r	not be sold or us						
or for commercial purposes, other than using the nam								
NAME OF COMMITTEE (In Full)  KEEP THE PROMISE III								
Full Name (Last, First, Middle Initial)				_				
A. OPTIMUM IMPACT					Disburse			
Mailing Address 9226 VAUGHN RD				03	0		2016	Y
PIKE ROAD	State AL	Zip Code 36064		Transa	ction ID	: SB21B.12	269	
Purpose of Disbursement EMAILS			001	Amount	of Each	Disburseme	nt this P	eriod
Candidate Name			Category/				10000.0	-
Office Sought: House Disbursem	ont For		Type		7		70000.0	,
Senate President	nent For: Primary Other (spec	General cify) ▼		Mem	o Item			
State: District:								
Full Name (Last, First, Middle Initial)  B. PROFESSIONAL DATA SERVICE:	S				Disburse			
Mailing Address 824 S MILLEDGE AVE STE 101				03	0		2016	Y
,	State GA	Zip Code 30605		Transa	action ID	: SB21B.12	086	
Purpose of Disbursement COMPLIANCE CONSULTING			001	Amount	of Each	Disburseme	nt this P	eriod
Candidate Name			Category/ Type				3500.0	-
	nent For: Primary Other (spec	General cify) ▼		Mem	o Item			
State: District:		· 						
Full Name (Last, First, Middle Initial)  C. RED METRICS					Disburse			
Mailing Address PO BOX 6014				03	04		2016	Y
FRISCO	State TX	Zip Code 75035		Transa	ection ID	: SB21B.12	088	
Purpose of Disbursement MEDIA			001	Amount	of Fach	Disburseme	nt this P	erind
Candidate Name			Category/ Type	, anount			20000.0	
	nent For: Primary Other (spec	General	1,400	Mem	io Item			
State: District:	(5000)	<i>37</i> ▼						
SUBTOTAL of Disbursements This Page (optional)			······	<u> </u>	-	1	33500.0	0

SCHEDULE B (FEC Form 3X) ITEMIZED DISBURSEMENTS	Use separate schedule(s)	FOR LINE I	
	for each category of the Detailed Summary Page	<b>X</b> 21b 27	22 23 24 25 26 28a 28b 28c 29 30
Any information copied from such Reports and Statem or for commercial purposes, other than using the nam			
NAME OF COMMITTEE (In Full)  KEEP THE PROMISE III	o and address of any pointed	i commutee to	School Containbusions from Such Schillinger.
Full Name (Last, First, Middle Initial)  A. RED METRICS			Date of Disbursement
Mailing Address PO BOX 6014			03
,	State Zip Code TX 75035		Transaction ID : SB21B.12094
Purpose of Disbursement MEDIA		001	Amount of Each Disbursement this Period
Candidate Name		Category/ Type	42429.31
	nent For: Primary General Other (specify)	Турс	Memo Item
State: District:			
Full Name (Last, First, Middle Initial)  B. RED METRICS			Date of Disbursement
Mailing Address PO BOX 6014			03 10 2016
•	State Zip Code TX 75035		Transaction ID : SB21B.12098
Purpose of Disbursement MEDIA		001	Amount of Each Disbursement this Period
Candidate Name		Category/ Type	57001.37
	nent For: Primary General Other (specify)	71	Memo Item
Full Name (Last, First, Middle Initial) - RED METRICS			Date of Disbursement
Mailing Address PO BOX 6014			03 15 2016
FRISCO	State Zip Code TX 75035		Transaction ID : SB21B.12112
Purpose of Disbursement MEDIA  Candidate Name		001 Category/	Amount of Each Disbursement this Period
Office Cought	and Fam	Type	528649.54
	Primary General Other (specify)		Memo Item
SUBTOTAL of Disbursements This Page (optional)			628080.22
TOTAL This Period (last page this line number only).			

TEMIZED DISBURSEMENTS	Use separate schedule(s) for each category of the Detailed Summary Page	FOR LINE N (check only X 21b 27				
Any information copied from such Reports and Statem or for commercial purposes, other than using the nam	ents may not be sold or used e and address of any political	by any perso	on for the purpose of soliciting contributions			
KEEP THE PROMISE III						
Full Name (Last, First, Middle Initial)  A. RED METRICS  Mailing Address PO BOX 6014			Date of Disbursement  M M / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y			
	tota Zin Codo		03 31 2010			
FRISCO	tate Zip Code TX 75035		Transaction ID : SB21B.12131			
Purpose of Disbursement PAC MEDIA Candidate Name	[	001 Category/	Amount of Each Disbursement this Period			
		Туре	50014.58  Memo Item			
Full Name (Last, First, Middle Initial)  3. SPAETH COMMUNICATIONS			Date of Disbursement			
Mailing Address 8150 N CENTRAL EXPWY STE 14	10		03 01 2016			
,	tate Zip Code TX 75206		Transaction ID : SB21B.12087			
Candidate Name	O01 Category/ Type		Amount of Each Disbursement this Period  10000.00			
	ent For: Primary General Other (specify) ▼		Memo Item			
Full Name (Last, First, Middle Initial) C. SPORTSMEN'S LODGE			Date of Disbursement			
Mailing Address 12833 VENTURA BLVD			03 28 2016			
•	tate Zip Code CA 91604		Transaction ID : SB21B.12135			
MEETING EXPENSE  Candidate Name		001 Category/ Type	Amount of Each Disbursement this Period 289.91			
	nent For:  Primary General  Other (specify)	.,,,,	Memo Item			
SUBTOTAL of Disbursements This Page (optional)			60304.49			
TOTAL This Period (last page this line number only)						

TEMIZED DISBURSEMENTS	Use separate schedule(s) for each category of the Detailed Summary Page	FOR LINE (check only 21b				
Any information copied from such Reports and Statem or for commercial purposes, other than using the nam	ents may not be sold or used e and address of any political	by any perso	on for the purpose of soliciting contributions			
NAME OF COMMITTEE (In Full) KEEP THE PROMISE III						
Full Name (Last, First, Middle Initial)  A. UBER TECHNOLOGIES			Date of Disbursement			
Mailing Address 1455 MARKET ST			03 14 2016			
- ,	tate Zip Code CA 94103		Transaction ID : SB21B.12105			
Purpose of Disbursement TRAVEL EXPENSE  Candidate Name	[	001	Amount of Each Disbursement this Period			
		Category/ Type	26.59			
	nent For:  Primary General  Other (specify)		Memo Item			
Full Name (Last, First, Middle Initial)  3. UBER TECHNOLOGIES			Date of Disbursement			
Mailing Address 1455 MARKET ST			03 14 2016			
SAN FRANCISCO Purpose of Disbursement	tate Zip Code CA 94103		Transaction ID : SB21B.12107			
TRAVEL EXPENSE  Candidate Name	l	001 Category/ Type	Amount of Each Disbursement this Period 87.67			
	nent For: Primary General Other (specify) ▼	71	Memo Item			
Full Name (Last, First, Middle Initial) C- UBER TECHNOLOGIES			Date of Disbursement			
Mailing Address 1455 MARKET ST			03 24 2016			
,	tate Zip Code CA 94103		Transaction ID : SB21B.12132			
Purpose of Disbursement TRAVEL EXPENSE		001	Amount of Each Disbursement this Period			
Candidate Name		Category/ Type	191.56			
	nent For: Primary General Other (specify) ▼		Memo Item			
SUBTOTAL of Disbursements This Page (optional)			305.82			
TOTAL This Period (last page this line number only)						

ITEMIZED DISBURSEMENTS	Use separate schedule(s) for each category of the Detailed Summary Page	FOR LINE I (check only X 21b 27	
Any information copied from such Reports and Statem or for commercial purposes, other than using the name NAME OF COMMITTEE (In Full)  KEEP THE PROMISE III			
Full Name (Last, First, Middle Initial)  A. VIRGIN AMERICA  Mailing Address 5500 AIRPORT BLVD			Date of Disbursement  M M M / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
,	ctate Zip Code CA 94010		Transaction ID : SB21B.12118
TRAVEL EXPENSE  Candidate Name		001 Category/ Type	Amount of Each Disbursement this Period
	nent For: Primary General Other (specify) ▼		Memo Item
Full Name (Last, First, Middle Initial)  B. VIRGIN AMERICA  Mailing Address 5500 AIRPORT BLVD			Date of Disbursement  M M / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
BURLINGAME Purpose of Disbursement	State Zip Code CA 94010		Transaction ID : SB21B.12117
TRAVEL EXPENSE  Candidate Name		001 Category/ Type	Amount of Each Disbursement this Period 407.20
	Primary General  Other (specify)		Memo Item
Full Name (Last, First, Middle Initial)			Date of Disbursement
Mailing Address	7: 0		
City S  Purpose of Disbursement	itate Zip Code		
Candidate Name		Category/ Type	Amount of Each Disbursement this Period
President	nent For: Primary General Other (specify)		Memo Item
State: District:  SUBTOTAL of Disbursements This Page (optional)  TOTAL This Period (last page this line number only).			507.20 829094.97

PAGE	21	OF	78 DRM 3X
FOR L	INE 24	OF FO	DRM 3X

		FOR LINE 24 OF FORM 3X
	ME OF COMMITTEE (In Full) EEP THE PROMISE III	FEC IDENTIFICATION NUMBER ▼
NI	EEP THE PROMISE III	C C00575423
Che	eck if 24-hour report 48-hour report New report Amends report fil	ed on M M / D D / Y Y Y Y Y
	Full Name of Payee   Memo Item	Date of Public Distribution/Dissemination
	ACTIVE ENGAGEMENT, LLC	03 / 01 / 2016
	Mailing Address 44084 RIVERSIDE PKWY STE 350	Amount
ŀ	City State Zip Code	9126.00
	LANSDOWNE VA 20176	Transaction ID : SE.11919  Date of Disbursement or Obligation
	Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT -SEE RED METRICS 3-8-16  Category/ Type 001	03 / 01 / 2016
	Name of Federal Candidate Support Off	fice Sought: House District: 00
	RAFAEL 'TED' EDWARD CRUZ	President Senate State:
	Calendar Year-To-Date Per Election for Office Sought  Display: 20:	sbursement For:
-	Full Name of Payee	Date of Public Distribution/Dissemination
١	ACTIVE ENGAGEMENT, LLC	03 01 2016
	Mailing Address 44084 RIVERSIDE PKWY STE 350	Amount
ŀ	City State Zip Code	1338.00
	LANSDOWNE VA 20176	Transaction ID : SE.11923  Date of Disbursement or Obligation
	Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 3-8-16  Category/ Type 001	03 / 01 / 2016
ľ	Name of Federal Candidate Support Of	fice Sought: House District: 00
	RAFAEL 'TED' EDWARD CRUZ Oppose	President Senate State: OK
		sbursement For:
(	(a) SUBTOTAL of Itemized Independent Expenditures	0.00
(	(b) SUBTOTAL of Unitemized Independent Expenditures	7 1 7 1 7
(	(c) TOTAL Independent Expenditures	
٧	Under penalty of perjury I certify that the independent expenditures reported herein were not with, or at the request or suggestion of, any candidate or authorized committee or agent of eit party committee) any political party committee or its agent.	
	MR. JON FRANCIS  [Electronically Filed] Date	07 21 2016
	Signature	

NAME OF COMMITTEE (In Full) KEEP THE PROMISE III

Check if

### SCHEDULE E (FEC Form 3X) ITEMIZED INDEPENDENT EXPENDIT

ge# 201607259021936172						
HEDULE E (FEC Form 3X) MIZED INDEPENDENT EXPENDITURES					PAGE 22	2 OF 78 24 OF FORM 3X
ME OF COMMITTEE (In Full)				FEC		ION NUMBER ▼
EEP THE PROMISE III				C	C00575423	ION NUMBER V
ck if 24-hour report 48-hour report	New rep	ort Amends repo	rt filed	on	/ D D	Y = Y = Y = Y
Full Name of Payee ACTIVE ENGAGEMENT, LLC		🔀 Memo It	em	Date of Pub	lic Distributio	n/Dissemination
Mailing Address 44084 RIVERSIDE PKWY STE 35	0			Amount		20.0
Dity	State	Zip Code				3293.00
ANSDOWNE	VA	20176		Transaction I Date of Disk	D: SE.11927 oursement or	
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE METRICS 3-8-16	E RED	Category/ Type 001		03	01	2016
lame of Federal Candidate		Support	Office	Sought:	House	District: 00
RAFAEL 'TED' EDWARD CRUZ		Oppose	X	President	Senate	State: TN
Calendar Year-To-Date Per Election for Office Sought	7	85972.92	Disbu 2016	orsement For: Other (s	X Primai   Specify) ►	ry General
Full Name of Payee ACTIVE ENGAGEMENT, LLC		🔀 Memo Ite	m	Date of Pub	lic Distributio	n/Dissemination
Mailing Address 44084 RIVERSIDE PKWY STE 35	0			Amount		
City	State	Zip Code				1073.00
LANSDOWNE	VA	20176		Transaction Date of Disk	ID : SE.1193	
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEI METRICS 3-8-16	E RED	Category/ Type 001		03	01	2016
lame of Federal Candidate		X Support	Office	Sought:	House	District: 00
RAFAEL 'TED' EDWARD CRUZ		Oppose	X	President	Senate	State: AR
Calendar Year-To-Date Per Election for Office Sought	7 7	27195.77	Disbu 2016		Prima	ry General
) SUBTOTAL of Itemized Independent Expenditure	98		•	-		0.00
) SUBTOTAL of Unitemized Independent Expendit	ures		•		7	
) TOTAL Independent Expenditures			•		1 1 4	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

MR. JON FRANCIS	[Electronically Filed]	Date	07	21	2016
Signature					
Signature					

PAGE 23 OF 78 FOR LINE 24 OF FORM 3X
FEC IDENTIFICATION NUMBER ▼
C C00575423
= M / D = D / Y = Y = Y
of Public Distribution/Dissemination
03 / 01 / 2016
nt
3844.00
ction ID : SE.11936 of Disbursement or Obligation
03 / 01 / 2016
t: House District: 00
ent Senate State: VA
t For: X Primary General
ther (specify) ▶
of Public Distribution/Dissemination
03 / 01 / 2016
nt
4563.00
of Disbursement or Obligation
03 / 01 / 2016
nt: House District: 00
ent Senate State: GA
nt For: X Primary General
other (specify) -
0.00
7 7

	E OF COMMITTEE (In Full)			FEC IDENTIFICATION NUMBER ▼
KE	EP THE PROMISE III			C C00575423
				0 00010420
Chec	k if 24-hour report 48-hour report New r	report Amends repo	rt filed o	on M = M / D = D / Y = Y = Y
	ull Name of Payee	X Memo Ite	em	Date of Public Distribution/Dissemination
1	ACTIVE ENGAGEMENT, LLC			03
N	Mailing Address 44084 RIVERSIDE PKWY STE 350			03 01 2010
	+100+INVERGIBET INVITOTE 600			Amount
C	State	Zip Code		3844.00
L	ANSDOWNE VA	20176		ransaction ID : SE.11936 Date of Disbursement or Obligation
1	rurpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 3-8-16	Category/ Type 001		03 / 01 / 2016
N	lame of Federal Candidate	Support	Office	Sought: House District: 00
F	RAFAEL 'TED' EDWARD CRUZ	Support Oppose		President Senate State: VA
H	Calendar Year-To-Date			sement For: X Primary General
	Per Election for Office Sought	84475.12	2016	Other (specify)
F	full Name of Payee	X Memo Ite	m	Date of Public Distribution/Dissemination
	ACTIVE ENGAGEMENT, LLC			03 01 2016
N	Mailing Address 44084 RIVERSIDE PKWY STE 350			03 01 2016
	44004 RIVERGIDE I RWI OTE 300			Amount
	Dity State	Zip Code		4563.00
	LANSDOWNE VA	20176		ransaction ID : SE.11939 Date of Disbursement or Obligation
11	Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACMENT - SEE RED METRICS 3-8-16	Category/ Type 001		03 / 01 / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
1	lame of Federal Candidate	Support	Office	Sought: House District: 00
	RAFAEL 'TED' EDWARD CRUZ	Oppose		President Senate State: GA
	Calendar Year-To-Date			sement For:
	Per Election for Office Sought	127838.01	2016	Other (specify) ▶
(a)	SUBTOTAL of Itemized Independent Expenditures		•	0.00
(b	SUBTOTAL of Unitemized Independent Expenditures		•	7
/-	TOTAL Independent Expenditures			
(C)				
Ur	der penalty of perjury I certify that the independent expenditure th, or at the request or suggestion of, any candidate or authorize try committee) any political party committee or its agent.			
Ur	th, or at the request or suggestion of, any candidate or authorizerty committee) any political party committee or its agent.  MR. JON FRANCIS		f either,	

PAGE	24	OF	78
FOR L	INE 24	OF F	ORM 3X

				FOR LI	NE 24 OF FORM 3X
	OF COMMITTEE (In Full)			FEC IDENTIFIC	CATION NUMBER ▼
KEE	P THE PROMISE III			C C005754	123
Check i	f 24-hour report 48-hour report New report	ort Amends repo	ort filed on	M = M / D = D	/ Y = Y = Y = Y
	Name of Payee	🔀 Memo It	em Date	e of Public Distribu	ution/Dissemination
	ACEBOOK			03 / 01	
IMai	ling Address 1 HACKER WAY		Amo	ount	
City	State	Zip Code			20822.24
ME	NLO PARK CA	94025		saction ID : SE.11 e of Disbursement	
DIC	pose of Expenditure GITAL MEDIA PRODUCTION/PLACEMENT - SEE RED TRICS 3-8-16	Category/ Type 001		03 / 01	
Nar	ne of Federal Candidate	X Support	Office Sou	ght: Hous	e District: 00
RA	FAEL 'TED' EDWARD CRUZ	Oppose	X Pres	ident Sena	te State: TX
	Calendar Year-To-Date Per Election for Office Sought	141808.31	Disburseme 2016	ent For:	mary General
E. II	Name of Payee	🗶 Memo Ite			
	ACEBOOK	Memoric .	Dati	e of Public Distrib	
Mai	iling Address 1 HACKER WAY		Ame	ount	2010
City	State	Zip Code	-		8900.21
ME	ENLO PARK CA	94025		saction ID : SE.11 e of Disbursement	
DIC	pose of Expenditure GITAL MEDIA PRODUCTION/PLACEMENT - SEE RED ETRICS 3-8-16	Category/ Type 001		03 / 01	_
Nar	me of Federal Candidate	X Support	Office Sou	ight: Hous	se District: 00
RA	FAEL 'TED' EDWARD CRUZ	Oppose	X Pres	sident Sena	ate State: OK
	Calendar Year-To-Date Per Election for Office Sought	77641.77	Disbursem 2016	nent For:	
` '	SUBTOTAL of Uniterpized Independent Expenditures			7	0.00
(n) 3	SUBTOTAL of Unitemized Independent Expenditures		• •	4	4
(c) 1	TOTAL Independent Expenditures		•	7	44.
with,	er penalty of perjury I certify that the independent expenditures or at the request or suggestion of, any candidate or authorized committee) any political party committee or its agent.				
	MR. JON FRANCIS [Electronics]	ically Filed] Date	M M M	/ D D / Y	2016
S	ignature	_ Date			

PAGE 25 OF 78 FOR LINE 24 OF FORM 3X

		FOR LINE 24 OF FORM 3X
NAME OF COMMITTEE (In Full)		FEC IDENTIFICATION NUMBER ▼
KEEP THE PROMISE III		C C00575423
Check if 24-hour report 48-hour report New report	port Amends repor	t filed on Man / Dad / Yayayay
Full Name of Payee	🔀 Memo Ite	m Date of Public Distribution/Dissemination
FACEBOOK  Mailing Address		03 / 01 / 2016
Mailing Address 1 HACKER WAY		Amount
City State	Zip Code	6166.52
MENLO PARK CA	94025	Transaction ID : SE.11925  Date of Disbursement or Obligation
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 3-8-16	Category/ Type 001	03 / 01 / 2016
Name of Federal Candidate	X Support	Office Sought: House District:00
RAFAEL 'TED' EDWARD CRUZ	Oppose	President Senate State: TN
Calendar Year-To-Date Per Election for Office Sought	76569.70	Disbursement For:
Full Name of Payee	🗶 Memo Iten	
FACEBOOK	Memoriten	Date of Public Distribution/Dissemination  03  01  02016
Mailing Address 1 HACKER WAY		Amount
City State	Zip Code	4178.74
MENLO PARK CA	94025	Transaction ID : SE.11929  Date of Disbursement or Obligation
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 3-8-16	Category/ Type 001	03 / 01 / 2016
Name of Federal Candidate	X Support	Office Sought: House District:00
RAFAEL 'TED' EDWARD CRUZ	Oppose	President Senate State: AR
Calendar Year-To-Date Per Election for Office Sought	22429.61	Disbursement For:
(a) SUBTOTAL of Itemized Independent Expenditures		0.00
(c) TOTAL Independent Expenditures		<b>)</b>
Under penalty of perjury I certify that the independent expenditures with, or at the request or suggestion of, any candidate or authorized party committee) any political party committee or its agent.		
MR. JON FRANCIS [Electron	nically Filed] Date	07 21 2016
Signature		

PAGE	26	OF	78	
FOR L	INE 24	OF F	ORM 3X	
ENTIFI	CATIO	N NUM	BER ▼	П
C00575	423			

				FOR LINE 24 OF FORM 3X
NAME OF COMMITTEE (In Full)				FEC IDENTIFICATION NUMBER ▼
KEEP THE PROMISE III				C C00575423
Check if 24-hour report 48-hour report	New repo	ort Amends repo	ort filed on	M = M / D = D / Y = Y = Y
Full Name of Payee		🔀 Memo It	em Da	te of Public Distribution/Dissemination
FACEBOOK				03 / 01 / 2016
Mailing Address 1 HACKER WAY			Am	nount
City	State	Zip Code		1199.39
MENLO PARK	CA	94025		saction ID : SE.11932 te of Disbursement or Obligation
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - 3 METRICS 3-8-16	SEE RED	Category/ Type 001		03 / 01 / 2016
Name of Federal Candidate		Support	Office Sou	ught: House District: 00
RAFAEL 'TED' EDWARD CRUZ		Oppose	X Pres	
Calendar Year-To-Date Per Election for Office Sought		5532.69	Disbursen 2016	
				Other (specify)
Full Name of Payee FACEBOOK		<b>⋉</b> Memo Ite	m Da	te of Public Distribution/Dissemination
Mailing Address 1 HACKER WAY			Δm	03 01 2016
			7 (1)	iount .
City	State	Zip Code		3144.86
MENLO PARK	CA	94025		nsaction ID : SE.11934 te of Disbursement or Obligation
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - METRICS 3-8-16	SEE RED	Category/ Type 001		03 / 01 / 2016
Name of Federal Candidate		X Support	Office Soi	ught: House District: 00
RAFAEL 'TED' EDWARD CRUZ		Oppose	X Pre	
Calendar Year-To-Date Per Election for Office Sought		75947.37	Disbursen 2016	nent For:
	, ,			Other (specify)
(a) SUBTOTAL of Itemized Independent Expendi	tures		• •	0.00
(b) SUBTOTAL of Unitemized Independent Exper	nditures		. •	
(c) TOTAL Independent Expenditures				
				75 1 75 1 75
Under penalty of perjury I certify that the indepe with, or at the request or suggestion of, any can party committee) any political party committee or	didate or authorized			
MR. JON FRANCIS	[Electron	ically Filed]	M M M	/ 21 Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Signature	•	Date	, ,,	2010
-				

PAGE	27	OF	78
FOR L	INE 24	OF F	ORM 3X

		FOR LINE 24 OF FORM 3
NAME OF COMMITTEE (In Full)		FEC IDENTIFICATION NUMBER
KEEP THE PROMISE III		C C00575423
Check if 24-hour report 48-hour report New report	rt Amends report	t filed on Man / Dad / Yayayay
Full Name of Payee	▼ Memo Iter	m Date of Public Distribution/Dissemination
FACEBOOK  Mailing Address		03 01 7 2016
Mailing Address 1 HACKER WAY		Amount
City State Z	Zip Code	20966.87
	94025	Transaction ID : SE.11937  Date of Disbursement or Obligation
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 3-8-16	Category/ Type 001	03 / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Name of Federal Candidate	X Support	Office Sought: House District: 00
RAFAEL 'TED' EDWARD CRUZ	Oppose	President Senate State: GA
Calendar Year-To-Date Per Election for Office Sought		Disbursement For:
Full Name of Payee	ズ Memo Item	
FACEBOOK		03 03 2016
Mailing Address 1 HACKER WAY		Amount
City State 2	Zip Code	2819.86
MENLO PARK CA	94025	Transaction ID : SE.11945  Date of Disbursement or Obligation
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 3-8-16	Category/ Type 001	M M / D 03 / Y Y Y 2016
Name of Federal Candidate	X Support	Office Sought: House District: 00
RAFAEL 'TED' EDWARD CRUZ	Oppose	President Senate State: KS
Calendar Year-To-Date Per Election for Office Sought	4682.32	Disbursement For:
(a) SUBTOTAL of Itemized Independent Expenditures		0.00
(b) SUBTOTAL of Unitemized Independent Expenditures		<b>•</b>
(c) TOTAL Independent Expenditures		<b>&gt;</b>
Under penalty of perjury I certify that the independent expenditures rewith, or at the request or suggestion of, any candidate or authorized of party committee) any political party committee or its agent.		
MR. JON FRANCIS [Electronics	ally Filed] Date	07 21 / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Signature	Date	

	age# 201607259021936178 CHEDULE E (FEC Form 3)	<b>Y</b> )			
	EMIZED INDEPENDENT EXPEND	,		1	PAGE 28 OF 78 FOR LINE 24 OF FORM 3X
	ME OF COMMITTEE (In Full)			FEC ID	ENTIFICATION NUMBER ▼
K	EEP THE PROMISE III			C	C00575423
Ch	eck if 24-hour report 48-hour	report New re	port Amends repo	rt filed on	D = D / Y = Y = Y
	Full Name of Payee FACEBOOK		🔀 Memo It	em Date of Public	Distribution/Dissemination 03 / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
	Mailing Address 1 HACKER WAY			Amount	
	City	State	Zip Code		5575.96
	MENLO PARK	CA	94025	Transaction ID  Date of Disbu	: SE.11947 rsement or Obligation
	Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEM METRICS 3-8-16	MENT - SEE RED	Category/ Type 001	03	03 2016
	Name of Federal Candidate		Support	Office Sought:	House District:00
	RAFAEL 'TED' EDWARD CRUZ		Oppose	President	Senate State: LA
	Calendar Year-To-Date Per Election for Office Sought		7068.07	Disbursement For: 2016 Other (spe	Primary General ecify) ▶
	Full Name of Payee FACEBOOK		X Memo Ite	M M /	Distribution/Dissemination
	Mailing Address 1 HACKER WAY			Amount	04 2016
	City	State	Zip Code		11654.92
	MENLO PARK	CA	94025	Transaction ID  Date of Disbu	: <b>SE.11952</b> Irsement or Obligation
	Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEI METRICS 3-8-16	MENT - SEE RED	Category/ Type 001	03	04 / 2016
	Name of Federal Candidate		X Support	Office Sought:	House District:00
	RAFAEL 'TED' EDWARD CRUZ		Oppose	X President	Senate State: KS
	Calendar Year-To-Date Per Election for Office Sought		26056.36	Disbursement For: 2016 Other (sp	Primary General ecify) ▶
	(a) SUBTOTAL of Itemized Independent	Expenditures		<b>•</b>	0.00
	(b) SUBTOTAL of Unitemized Independent	nt Expenditures		•	
	(c) TOTAL Independent Expenditures			· •	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

MR. JON FRANCIS	[Electronically Filed]	Date	07	/ 21	2016
Signature					

PAGE	29	OF	78
FOR L	INE 24	OF F	ORM 3X

					FOR LINE 2	4 OF FORM 3X
	ME OF COMMITTEE (In Full)			FEC ID	ENTIFICATIO	N NUMBER ▼
KE	EEP THE PROMISE III			C	C00575423	
Ched	ck if 24-hour report 48-hour report New report	ort Amends repo	rt filed on	M = M /	D D /	Y = Y = Y
	Full Name of Payee	🔀 Memo Ito	em Date	of Public	Distribution/[	Dissemination
	FACEBOOK			03	04	2016
	Mailing Address 1 HACKER WAY		Amo	ount		
	City State	Zip Code	$\neg$ $\vdash$ $\vdash$			19404.16
ı	MENLO PARK CA	94025			: SE.11954 rsement or O	bligation
-	Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 3-8-16	Category/ Type 001		03	04	2016
	Name of Federal Candidate	X Support	Office Sou	ght:	House [	District: 00
	RAFAEL 'TED' EDWARD CRUZ	Oppose	X Pres	dent	Senate	State: KY
	Calendar Year-To-Date Per Election for Office Sought	21049.59	Disburseme 2016	ent For: Other (spe	Primary	General
H	Full Name of Payee	× Memo Ite				Dissemination
	FACEBOOK		Date	03 /	05	2016
	Mailing Address 1 HACKER WAY		Ame	ount	50	2010
-	City State	Zip Code	-			22932.65
1	MENLO PARK CA	94025			: <b>SE.11960</b> irsement or C	Obligation
- 1	Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 3-8-16	Category/ Type 001		03	05	2016
	Name of Federal Candidate	X Support	Office Sou	ght:	House I	District:00
	RAFAEL 'TED' EDWARD CRUZ	Oppose	X Pres	ident	Senate	State: KS
	Calendar Year-To-Date Per Election for Office Sought	71000.60	Disbursem 2016	ent For: Other (sp	Primary Decify) ▶	General
(a	a) SUBTOTAL of Itemized Independent Expenditures		· [			0.00
(b	b) SUBTOTAL of Unitemized Independent Expenditures		• •			
(c	c) TOTAL Independent Expenditures		•		7	-
W	nder penalty of perjury I certify that the independent expenditures ith, or at the request or suggestion of, any candidate or authorized arty committee) any political party committee or its agent.					
	MR. JON FRANCIS [Electroni	ically Filed] Date	M M	/ DID 21	/ Y Y 2016	
	Signature					

PAGE	30	OF	78	1
FOR LI	NE 24	OF FO	DRM 3X	٦
ENTIFIC	CATIO	N NUM	BER ▼	

		FOR LINE 24 OF FORM 3X
NAME OF COMMITTEE (In Full)		FEC IDENTIFICATION NUMBER ▼
KEEP THE PROMISE III		C C00575423
Check if 24-hour report 48-hour report New report	Amends report f	iled on M M M / D D / Y Y Y Y Y
Full Name of Payee	🔀 Memo Item	Date of Public Distribution/Dissemination
FACEBOOK		03 / 05 / 2016
Mailing Address 1 HACKER WAY		Amount
City State Zi	ip Code	15555.25
MENLO PARK CA 9	4025	Transaction ID : SE.11963  Date of Disbursement or Obligation
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 3-8-16	Category/ Type 001	03 / 05 / 2016
Name of Federal Candidate	X Support O	ffice Sought: House District: 00
RAFAEL 'TED' EDWARD CRUZ	Oppose	President Senate State: LA
Calendar Year-To-Date Per Election for Office Sought		isbursement For:
Full Name of Payee	<b>★</b> Memo Item	
FACEBOOK	Memorican	Date of Public Distribution/Dissemination  03 07 2016
Mailing Address 1 HACKER WAY		Amount
City State Zi	ip Code	4705.72
1 · ·	94025	Transaction ID : SE.11970  Date of Disbursement or Obligation
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 3-8-16	Category/ Type 001	03 / 07 / 2016
Name of Federal Candidate	X Support O	ffice Sought: House District: 00
RAFAEL 'TED' EDWARD CRUZ		President Senate State: MI
Calendar Year-To-Date Per Election for Office Sought		isbursement For:
(a) SUBTOTAL of Itemized Independent Expenditures  (b) SUBTOTAL of Unitemized Independent Expenditures	······	0.00
		made in connection consultation or consultation
Under penalty of perjury I certify that the independent expenditures re with, or at the request or suggestion of, any candidate or authorized coparty committee) any political party committee or its agent.		
MR. JON FRANCIS [Electronica	ally Filed] Date	07 / 21 / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Signature		

PAGE	31	OF	78 DRM 3X
FOR L	INE 24	OF FO	ORM 3X

		FOR LINE 24 OF FORM 3X
NAME OF COMMITTEE (In Full)		FEC IDENTIFICATION NUMBER ▼
KEEP THE PROMISE III		C C00575423
Check if 24-hour report 48-hour report New report	Amends report file	ed on Mam / Dab / Yayayay
Full Name of Payee	🔀 Memo Item	Date of Public Distribution/Dissemination
FACEBOOK		03 / 07 / 2016
Mailing Address 1 HACKER WAY		Amount
City State Zip	Code	5242.38
MENLO PARK CA 940	025	Transaction ID : SE.11973 Date of Disbursement or Obligation
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 3-8-16	ategory/ Type 001	03 07 7 2016
Name of Federal Candidate	X Support Offi	ice Sought: House District:00
RAFAEL 'TED' EDWARD CRUZ		President Senate State: ID
Calendar Year-To-Date Per Election for Office Sought	8815.38 Dis 201	bursement For:
Full Name of Payer	ズ Memo Item	
Full Name of Payee FACEBOOK	Memorican	Date of Public Distribution/Dissemination  03 08 2016
Mailing Address 1 HACKER WAY		Amount
City State Zip	Code	1287.14
1 .	025	Transaction ID : SE.11974  Date of Disbursement or Obligation
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT- SEE RED METRICS 3-10-16	ategory/ Type 001	03 / 08 / 2016
Name of Federal Candidate	X Support Off	ice Sought: House District:00
RAFAEL 'TED' EDWARD CRUZ		President Senate State: NC
Calendar Year-To-Date Per Election for Office Sought	Dis 30289.02	sbursement For: X Primary General Other (specify) >
(a) SUBTOTAL of Itemized Independent Expenditures  (b) SUBTOTAL of Unitemized Independent Expenditures	·····	0.00
Under penalty of perjury I certify that the independent expenditures repwith, or at the request or suggestion of, any candidate or authorized corparty committee) any political party committee or its agent.		
MR. JON FRANCIS [Electronicall_	y Filed] Date	07 21 2016
Signature	24.0	

PAGE 32 OF 78 FOR LINE 24 OF FORM 3X
FEC IDENTIFICATION NUMBER ▼
C C00575423
M / D D / Y Y Y Y Y
f Public Distribution/Dissemination
7905.08
ction ID : SE.11976 f Disbursement or Obligation
03 / 08 / 2016
: House District: 00
nt Senate State: ID
For:
of Public Distribution/Dissemination  03
7924.46
ction ID : SE.11978 of Disbursement or Obligation
03 / 08 / 2016
t: House District:00
ent Senate State: MI
For: X Primary General
ther (specify)

NAME OF COMMITTEE (In Full)				FEC IDENTIFICATION NUMBER ▼
KEEP THE PROMISE III				C C00575423
Check if 24-hour report 48-hour report	New repo	ort Amends repo	rt filed	on M M / D D / Y Y Y Y Y
Full Name of Payee		🔀 Memo Ito	em	Date of Public Distribution/Dissemination
FACEBOOK				03
Mailing Address 1 HACKER WAY				Amount
City	State	Zip Code		7905.08
	CA	94025		Transaction ID : SE.11976 Date of Disbursement or Obligation
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE R METRICS 3-10-16	RED	Category/ Type 001		03 / 08 / 2016
Name of Federal Candidate		Support	Office	Sought: House District:00
RAFAEL 'TED' EDWARD CRUZ		Oppose	X	President Senate State: ID
Calendar Year-To-Date Per Election for Office Sought		16720.46	Disbu 2016	rsement For:
Full Name of Payee	,	X Memo Ite	m	Date of Public Distribution/Dissemination
FACEBOOK		rs memorie		Date of Public Distribution/Dissemination  M M / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Mailing Address 1 HACKER WAY				Amount
				, anount
	State CA	Zip Code		7924.46  Transaction ID : SE.11978
	UA	94025		Date of Disbursement or Obligation
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE R METRICS 3-10-16	RED	Category/ Type 001		03 / 08 / 2016
Name of Federal Candidate		X Support	Office	Sought: House District:00
RAFAEL 'TED' EDWARD CRUZ		Oppose	X	President Senate State: MI
Calendar Year-To-Date Per Election for Office Sought		26429.52	Disbu 2016	rsement For: Primary General
				Other (specify) -
(a) SUBTOTAL of Itemized Independent Expenditures				0.00
(I) OUDTOTAL (III)				
(b) SUBTOTAL of Uniternized Independent Expenditure	es		•	7 7 7
(c) TOTAL Independent Expenditures			•	1 1 7 1 1 7 1 1 7 1
Under penalty of perjury I certify that the independent with, or at the request or suggestion of, any candidate party committee) any political party committee or its agr	or authorized			
MR. JON FRANCIS	[Ela-t '	eally File II	M_	M / D D / Y Y Y Y
Signature	[Electroni	cally Filed] Date	07	7 21 2016
2				

NAME OF COMMITTEE (In Full) KEEP THE PROMISE III

Check if

### SCHEDULE E (FEC Form 3X) ITEMIZED INDEPENDENT EXPENDITURES

HEDULE E (FEC Form 3X) MIZED INDEPENDENT EXPENDITURES					PAGE 33 FOR LINE	OF 78 24 OF FORM 3X
ME OF COMMITTEE (In Full) EEP THE PROMISE III						ION NUMBER ▼
				C	C00575423	
k if 24-hour report 48-hour report	New I	report Amends repo	rt filed	I on	/ D = D /	Y I Y I Y II Y
FACEBOOK		🔀 Memo It	em	Date of Pub	olic Distribution	n/Dissemination
Mailing Address 1 HACKER WAY				Amount	08	2016
Dity	State	Zip Code				5382.40
•	CA	94025			ID : SE.11980 bursement or	
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE R METRICS 3-10-16	(ED	Category/ Type 001		03	08	2016
Name of Federal Candidate		X Support	Office	e Sought:	House	District: 00
RAFAEL 'TED' EDWARD CRUZ		Oppose	X	President	Senate	State: MS
Calendar Year-To-Date Per Election for Office Sought		5382.40	Disbu 2016		Primar	y General
Full Name of Payee		🔀 Memo Ite	m			n/Dissemination
FACEBOOK				M M M	/ D D D 09	2016
Mailing Address 1 HACKER WAY				Amount		
City	State	Zip Code				1822.08
MENLO PARK	CA	94025			ID : SE.11981 bursement or	
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE F METRICS 3-10-16	RED	Category/ Type 001		03	09	2016
Name of Federal Candidate		X Support	Offic	e Sought:	House	District: 00
RAFAEL 'TED' EDWARD CRUZ		Oppose	X	President	Senate	State: NC
Calendar Year-To-Date Per Election for Office Sought		38551.17	Disb 2016		Primar	g General
a) SUBTOTAL of Itemized Independent Expenditures		,	. •	Other (	specify) -	0.00
b) SUBTOTAL of Unitemized Independent Expenditure	es		. •			
) TOTAL Independent Expenditures			•			1 1 7

Under penalty of perjury I certify that the independent expenditu with, or at the request or suggestion of, any candidate or authori party committee) any political party committee or its agent.

MR. JON FRANCIS	[Electronically Filed]	Date	07	21	2016
Signature					
Signature					

	PAGE FOR L		OF OF FO	78 DRM 3X	-
С	ENTIFI	CATIO	N NUM	BER ▼	1

		FOR LINE 24 OF FORM 3X
NAME OF COMMITTEE (In Full)		FEC IDENTIFICATION NUMBER ▼
KEEP THE PROMISE III		C C00575423
Check if 24-hour report 48-hour report New report	ort Amends repor	t filed on / / / / / / / / /
Full Name of Payee	🔀 Memo Ite	m Date of Public Distribution/Dissemination
FACEBOOK		03 / 10 / 2016
Mailing Address 1 HACKER WAY		Amount
City State	Zip Code	13228.00
MENLO PARK CA	94025	Transaction ID : SE.11985  Date of Disbursement or Obligation
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 3-10-16	Category/ Type 001	03 / 10 / 2016
Name of Federal Candidate	X Support	Office Sought: House District:00
RAFAEL 'TED' EDWARD CRUZ	Oppose	President Senate State: NC
Calendar Year-To-Date Per Election for Office Sought	57975.96	Disbursement For:
Full Name of Payee	🔀 Memo Iten	
FACEBOOK	Memo item	Date of Public Distribution/Dissemination  03  03  03  03  03
Mailing Address 1 HACKER WAY		Amount
City State	Zip Code	3752.00
MENLO PARK CA	94025	Transaction ID : SE.11986  Date of Disbursement or Obligation
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 3-10-16	Category/ Type 001	03 / 10 / 2016
Name of Federal Candidate	X Support	Office Sought: House District:00
RAFAEL 'TED' EDWARD CRUZ	Oppose	President Senate State: IL
Calendar Year-To-Date Per Election for Office Sought	3752.00	Disbursement For:
(a) SUBTOTAL of Itemized Independent Expenditures  (b) SUBTOTAL of Unitemized Independent Expenditures		
(c) TOTAL Independent Expenditures		<b>&gt;</b>
Under penalty of perjury I certify that the independent expenditures with, or at the request or suggestion of, any candidate or authorized party committee) any political party committee or its agent.		
MR. JON FRANCIS [Electroni	ically Filed] Date	07 / 21 / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Signature		

NAME OF COMMITTEE (In Full) KEEP THE PROMISE III

### SCHEDULE E (FEC Form 3X) ITEMIZED INDEPENDENT EXPENDITURES

		DAGE 05 05 70
		PAGE 35 OF 78 FOR LINE 24 OF FORM 3X
		FEC IDENTIFICATION NUMBER ▼
		C C00575423
Amends repor	t filed	I on M = M / D = D / Y = Y = Y
🔀 Memo Ite	m	Date of Public Distribution/Dissemination
		03 10 7 2016
		Amount
ode		5000.00
5		Transaction ID : SE.11987  Date of Disbursement or Obligation
gory/ Type 001		03 10 7 2016
Support	Office	e Sought: House District: 00
Oppose	X	President Senate State: MO
		ursement For: X Primary General
00.00	2016	Other (specify) ►
▼ Memo Iten	n	Date of Public Distribution/Dissemination
		03 11 2016
		11 2010
		Amount
ode		Amount
5	_	Amount 12604.26  Transaction ID : SE.11988
gory/	Offic	Amount  12604.26  Transaction ID : SE.11988  Date of Disbursement or Obligation
gory/ 001	Offic	Amount  12604.26  Transaction ID : SE.11988  Date of Disbursement or Obligation  M M M / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Support	X	Amount  12604.26  Transaction ID: SE.11988  Date of Disbursement or Obligation  M 03
gory/ Type 001  Support Oppose	Disb	Amount  12604.26  Transaction ID: SE.11988  Date of Disbursement or Obligation  03
gory/ Type 001  Support Oppose	Disb	Amount  12604.26  Transaction ID : SE.11988  Date of Disbursement or Obligation  M 03
gory/ Type 001  Support Oppose	Disb	Amount  12604.26  Transaction ID: SE.11988  Date of Disbursement or Obligation  03

Check if 24-hour report 48-hour report New report Full Name of Payee **FACEBOOK** Mailing Address 1 HACKER WAY State Zip C City MENLO PARK CA 9402 Purpose of Expenditure Cate DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 3-10-16 Name of Federal Candidate RAFAEL 'TED' EDWARD CRUZ Calendar Year-To-Date Per Election for Office Sought Full Name of Payee FACEBOOK Mailing Address 1 HACKER WAY City State Zip C MENLO PARK CA 9402 Purpose of Expenditure Cate DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 3-10-16 Name of Federal Candidate RAFAEL 'TED' EDWARD CRUZ Calendar Year-To-Date 705 Per Election for Office Sought (a) SUBTOTAL of Itemized Independent Expenditures..... (b) SUBTOTAL of Unitemized Independent Expenditures ..... (c) TOTAL Independent Expenditures..... Under penalty of perjury I certify that the independent expenditures report with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent. MR. JON FRANCIS [Electronically Filed] 21 2016 Date Signature

PAGE	36	OF	78
FOR LI	NE 24	OF F	ORM 3X

		FOR LINE 24 OF FORM 3X
NAME OF COMMITTEE (In Full)		FEC IDENTIFICATION NUMBER ▼
KEEP THE PROMISE III		C C00575423
Check if 24-hour report 48-hour report New report	ort Amends repo	rt filed on
Full Name of Payee	🔀 Memo Ite	Date of Public Distribution/Dissemination
FACEBOOK		03 / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Mailing Address 1 HACKER WAY		Amount
City State	Zip Code	15622.23
MENLO PARK CA	94025	Transaction ID : SE.11990  Date of Disbursement or Obligation
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 3-10-16	Category/ Type 001	03 / 11 / 2016
Name of Federal Candidate	X Support	Office Sought: House District:00
RAFAEL 'TED' EDWARD CRUZ	Oppose	President Senate State:
Calendar Year-To-Date Per Election for Office Sought	19374.23	Disbursement For: ☐ Primary ☐ General 2016 ☐ Other (specify) ▶
E. II. Name of Proper	× Memo Iter	
Full Name of Payee FACEBOOK	X Wellio itel	Date of Public Distribution/Dissemination  03  11  2016
Mailing Address 1 HACKER WAY		Amount
City State	Zip Code	15678.41
MENLO PARK CA	94025	Transaction ID : SE.11992  Date of Disbursement or Obligation
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 3-10-16	Category/ Type 001	03 / 11 / 2016
Name of Federal Candidate	X Support	Office Sought: House District:00
RAFAEL 'TED' EDWARD CRUZ	Oppose	President Senate State: MO
Calendar Year-To-Date Per Election for Office Sought	20678.41	Disbursement For: Primary General  Other (specify)
(a) SUBTOTAL of Itemized Independent Expenditures  (b) SUBTOTAL of Unitemized Independent Expenditures		
Under penalty of perjury I certify that the independent expenditures	reported herein were	not made in cooperation, consultation, or concert
with, or at the request or suggestion of, any candidate or authorized party committee) any political party committee or its agent.	commutee or agent of	i entrei, or (in the reporting entity is flot a political
MR. JON FRANCIS [Electroni	ically Filed] Date	07 21 Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Signature		

PAGE FOR LI		OF OF FO	78 DRM 3X			
DENTIFICATION NUMBER ▼						

			FOR LINE 24 OF FORM 3X
NAME OF COMMITTEE (In Full)		FEC ID	DENTIFICATION NUMBER ▼
KEEP THE PROMISE III		C	C00575423
Check if 24-hour report 48-hour report New report	Amends report fil	ed on/	D = D / Y = Y = Y
Full Name of Payee	🔀 Memo Item	Date of Public	Distribution/Dissemination
FACEBOOK		03	12 / 2016
Mailing Address 1 HACKER WAY		Amount	
City State Zip C	Code		12636.55
MENLO PARK CA 9402	25	Transaction ID  Date of Disbu	: <b>SE.11995</b> ursement or Obligation
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 3-10-16	egory/ Type 001	03	12 / 2016
Name of Federal Candidate	X Support Of	fice Sought:	House District: 00
RAFAEL 'TED' EDWARD CRUZ	Oppose	X President	Senate State: NC
Calendar Year-To-Date Per Election for Office Sought	Dis 20		Primary General
	M Mama Itam	Other (sp	
Full Name of Payee FACEBOOK	<b>≭</b> Memo Item	M = M /	Distribution/Dissemination
Mailing Address 1 HACKER WAY		03 Amount	12 2016
City State Zip C	Code		15839.62
MENLO PARK CA 9402	25	Transaction ID	D: SE.11997 ursement or Obligation
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 3-10-16	egory/ Type 001	03	12 / 2016
Name of Federal Candidate	X Support Of	fice Sought:	House District: 00
RAFAEL 'TED' EDWARD CRUZ	Oppose	X President	Senate State: IL
Calendar Year-To-Date Per Election for Office Sought 399		sbursement For: 116 Other (sp	Primary General Decify) ▶
(a) SUBTOTAL of Itemized Independent Expenditures	·····		0.00
(b) SUBTOTAL of Unitemized Independent Expenditures	······	1 1 4	7
(c) TOTAL Independent Expenditures	······	1 2	45
Under penalty of perjury I certify that the independent expenditures report with, or at the request or suggestion of, any candidate or authorized comparty committee) any political party committee or its agent.			
MR. JON FRANCIS [Electronically 1	Filed] Date	M / D D D D D D D D D D D D D D D D D D	2016
Signature	Date		

	PAGE FOR LI		OF OF FO	78 DRM 3X	1
DENTIFICATION NUMBER ▼					
D	ENTIFIC	CATIO	N NUM	BER ▼	

		FOR LINE 24 OF FORM 3X
NAME OF COMMITTEE (In Full)		FEC IDENTIFICATION NUMBER ▼
KEEP THE PROMISE III		C C00575423
Check if 24-hour report 48-hour report New repo	ort Amends report	i filed on
Full Name of Payee	🔀 Memo Ite	m Date of Public Distribution/Dissemination
FACEBOOK		03 / 12 / 2016
Mailing Address 1 HACKER WAY		Amount
City State	Zip Code	15544.86
MENLO PARK CA	94025	Transaction ID : SE.11999  Date of Disbursement or Obligation
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 3-10-16	Category/ Type 001	03 / 12 / 2016
Name of Federal Candidate	X Support	Office Sought: House District: 00
RAFAEL 'TED' EDWARD CRUZ	Oppose	President Senate State: MO
Calendar Year-To-Date Per Election for Office Sought		Disbursement For:
Full Name of Price	🗙 Memo Iten	.
Full Name of Payee FACEBOOK	Memoriten	Date of Public Distribution/Dissemination  03 12 2016
Mailing Address 1 HACKER WAY		Amount
City State	Zip Code	1233.08
MENLO PARK CA	94025	Transaction ID : SE.12001  Date of Disbursement or Obligation
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 3-10-16	Category/ Type 001	03 / 12 / 2016
Name of Federal Candidate	Support	Office Sought: House District:00
RAFAEL 'TED' EDWARD CRUZ	Oppose	President Senate State: DC
Calendar Year-To-Date Per Election for Office Sought	1233.08	Disbursement For:
(a) SUBTOTAL of Itemized Independent Expenditures  (b) SUBTOTAL of Unitemized Independent Expenditures		0.00
(c) TOTAL Independent Expenditures		<b>•</b>
Under penalty of perjury I certify that the independent expenditures with, or at the request or suggestion of, any candidate or authorized party committee) any political party committee or its agent.		
MR. JON FRANCIS [Electronic	cally Filed] Date	07
Signature	-	

PAGE 39 OF 78 FOR LINE 24 OF FORM 3X				
C IDENTIFICATION NUMBER ▼				
C00575423				
/ D = D / Y = Y = Y				
Public Distribution/Dissemination				
14 2016				
25336.65				
on ID : SE.12002 Disbursement or Obligation				
14 2016				

NAME OF COMMITTEE (In Full)		FEC IDENTIFICATION NUMBER ▼
KEEP THE PROMISE III		C C00575423
Check if 24-hour report 48-hour report New rep	port Amends repo	rt filed on
Full Name of Payee	▼ Memo Ite	Date of Public Distribution/Dissemination
FACEBOOK		03 14 2016
Mailing Address 1 HACKER WAY		Amount
City State	Zip Code	25336.65
MENLO PARK CA	94025	Transaction ID : SE.12002  Date of Disbursement or Obligation
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 3-10-16	Category/ Type 001	03 / 14 / 2016
Name of Federal Candidate	X Support	Office Sought: House District: 00
RAFAEL 'TED' EDWARD CRUZ	Oppose	President Senate State: NC
Calendar Year-To-Date Per Election for Office Sought	116911.38	Disbursement For:  Primary General 2016 Other (specify) ▶
	Nome to	
Full Name of Payee FACEBOOK	<b>⋈</b> Memo Ite	M M / D D / Y Y Y Y Y
Mailing Address 1 HACKER WAY		03 14 2016 Amount
City State	Zip Code	26541.87
MENLO PARK CA	94025	Transaction ID : SE.12004  Date of Disbursement or Obligation
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 3-10-16	Category/ Type 001	03 / 14 / 2016
Name of Federal Candidate	Support	Office Sought: House District:00
RAFAEL 'TED' EDWARD CRUZ	Oppose	President Senate State: IL
Calendar Year-To-Date Per Election for Office Sought	70145.92	Disbursement For:
(a) SUBTOTAL of Itemized Independent Expenditures		0.00
(b) SUBTOTAL of Unitemized Independent Expenditures		•
(c) TOTAL Independent Expenditures		<b>&gt;</b>
Under penalty of perjury I certify that the independent expenditures with, or at the request or suggestion of, any candidate or authorized party committee) any political party committee or its agent.		
MR. JON FRANCIS [Electron	nically Filed] Date	07 21 Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Signature	Date	

NAME OF COMMITTEE (In Full) KEEP THE PROMISE III

PAGE 40 OF 78 FOR LINE 24 OF FORM 3	X
FEC IDENTIFICATION NUMBER	7
C C00575423	]
- M / D - D / Y - Y - Y - Y	]
of Public Distribution/Dissemination	
03 / 14 / 2016	]
nt	
27824.48	
ction ID : SE.12006  If Disbursement or Obligation	
03 / 14 / 2016	
t: House District: 00	
ent Senate State: MO	_
t For: X Primary Genera	al
ther (specify) -	_
of Public Distribution/Dissemination	
03 / 14 / 2016	
nt	
5000.00	$\neg$
ction ID : SE.12008 of Disbursement or Obligation	_
03 14 2016	
t: House District: 00	
ent Senate State: OH	_
t For: Primary Genera	al
ther (specify) ►	_
0.00	ار
	-

Check if 24-hour report 48-hour report New report Amends report filed on					
П	Full Name of Payee	ズ Memo Ite	Part Date of Public Distribution/Dissemination		
	FACEBOOK		03 14 2016		
	Mailing Address 1 HACKER WAY		Amount		
ŀ	City State	Zip Code	27824.48		
- 1	•	•			
	MENLO PARK CA  Purpose of Expenditure	94025	Transaction ID : SE.12006  Date of Disbursement or Obligation		
	DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 3-10-16	Category/ Type 001	03 14 2016		
	Name of Federal Candidate	X Support	Office Sought: House District: 00		
	RAFAEL 'TED' EDWARD CRUZ	Oppose	President Senate State: MO		
	Calendar Year-To-Date	120100 07	Disbursement For: Primary General		
	Per Election for Office Sought	128188.97	Other (specify)		
	Full Name of Payee	🗷 Memo Iter	m Date of Public Distribution/Dissemination		
	FACEBOOK		03 14 2016		
	Mailing Address 1 HACKER WAY		Amount		
	City State	Zip Code	5000.00		
	MENLO PARK CA	94025	Transaction ID : SE.12008		
-	Purpose of Expenditure		Date of Disbursement or Obligation		
	DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 3-10-16	Category/ Type 001	03 / 14 / 2016		
	Name of Federal Candidate	Support	Office Sought: House District:00		
	RAFAEL 'TED' EDWARD CRUZ	Oppose	President Senate State: OH		
	Calendar Year-To-Date Per Election for Office Sought	5000.00	Disbursement For: Primary General		
	Per Election for Office Sought	333.33	Other (specify) >		
(	a) SUBTOTAL of Itemized Independent Expenditures		0.00		
(	b) SUBTOTAL of Unitemized Independent Expenditures		<b>&gt;</b>		
	c) TOTAL Independent Expenditures				
,			7 7 7		
١	Under penalty of perjury I certify that the independent expenditures with, or at the request or suggestion of, any candidate or authorized party committee) any political party committee or its agent.				
	MR. JON FRANCIS	cally Filed]	M M / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y		
	Signature	Date	07 21 2016		

PAGE	41	OF	78
FOR L	NE 24	OF FO	ORM 3X

						FOR LINE 2	4 OF FORM 3X
	E OF COMMITTEE (In Full)				FEC ID	ENTIFICATIO	ON NUMBER ▼
KE	EP THE PROMISE III				C	C00575423	
Chec	ck if 24-hour report 48-hour report New report	ort Ame	nds repo	rt filed on	M = M /	D   D /	Y = Y = Y = Y
	Full Name of Payee	×	Memo Ite	em Date	of Public	Distribution/l	Dissemination
	FACEBOOK			[	03	15	2016
	Mailing Address 1 HACKER WAY			Amo	unt		
	Dity State	Zip Code		$-\Gamma$			10753.65
ľ	MENLO PARK CA	94025				: SE.12010 irsement or C	bligation
	Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 3-15-16	Category/ Type	001		03	15	2016
1	Name of Federal Candidate	X S	upport	Office Soug	ht:	House I	District: 00
	RAFAEL 'TED' EDWARD CRUZ		ppose	X Presid	dent	Senate	State: NC
	Calendar Year-To-Date Per Election for Office Sought	139348.14		Disburseme 2016	nt For: Other (sp	Primary	General
H	Full Name of Payee	×	Memo Ite				Discomination
	FACEBOOK			Date	M M /	/ DISTRIBUTION/	Dissemination 2016
-	Mailing Address 1 HACKER WAY			Amo		10	2010
-	City State	Zip Code		$-\Gamma$			17398.21
	MENLO PARK CA	94025				D: SE.12012 ursement or C	Obligation
	Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 3-15-16	Category/ Type	001		03	15	2016
Ī	Name of Federal Candidate	Xs	upport	Office Soug	ıht:	House	District:00
	RAFAEL 'TED' EDWARD CRUZ		ppose	X Presid	dent	Senate	State:IL
	Calendar Year-To-Date Per Election for Office Sought	101555.32		Disburseme	ent For: Other (sp	Primary Decify) ▶	General
(a	SUBTOTAL of Itemized Independent Expenditures			· [		7	0.00
(b	o) SUBTOTAL of Unitemized Independent Expenditures			· • [			
(c	r) TOTAL Independent Expenditures			•		7	
Wi	nder penalty of perjury I certify that the independent expenditures th, or at the request or suggestion of, any candidate or authorized arty committee) any political party committee or its agent.						
	MR. JON FRANCIS [Electron	ically Filed]	Date	M = M /	21	/ Y Y Y 2010	
	Signature	_	Date			نسا ١	

PAGE	42	OF	78			
FOR L	NE 24	OF FO	ORM 3X			
ENTIFICATION NUMBER ▼						

		FOR LINE 24 OF FORM 3X
NAME OF COMMITTEE (In Full)		FEC IDENTIFICATION NUMBER ▼
KEEP THE PROMISE III		C C00575423
Check if 24-hour report 48-hour report New rep	ort Amends repo	rt filed on
Full Name of Payee	🔀 Memo Ite	Date of Public Distribution/Dissemination
FACEBOOK		03 / 05 / 2016
Mailing Address 1 HACKER WAY		Amount
City State	Zip Code	24411.41
MENLO PARK CA	94025	Transaction ID : SE.12014  Date of Disbursement or Obligation
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 3-15-16	Category/ Type 001	03 / 15 / 2016
Name of Federal Candidate	X Support	Office Sought: House District: 00
RAFAEL 'TED' EDWARD CRUZ	Oppose	President Senate State: MO
Calendar Year-To-Date Per Election for Office Sought	164388.28	Disbursement For:
Full Name of Payee	X Memo Ite	
FACEBOOK	<u> </u>	Date of Public Distribution/Dissemination  03 15 2016
Mailing Address 1 HACKER WAY		Amount
City State	Zip Code	11262.52
MENLO PARK CA	94025	Transaction ID : SE.12016  Date of Disbursement or Obligation
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 3-15-16	Category/ Type 001	03 / 15 / 2016
Name of Federal Candidate	X Support	Office Sought: House District: 00
RAFAEL 'TED' EDWARD CRUZ	Oppose	President Senate State: OH
Calendar Year-To-Date Per Election for Office Sought	27064.32	Disbursement For:
(a) SUBTOTAL of Itemized Independent Expenditures  (b) SUBTOTAL of Unitemized Independent Expenditures		
(c) TOTAL Independent Expenditures		<b>&gt;</b>
Under penalty of perjury I certify that the independent expenditures with, or at the request or suggestion of, any candidate or authorized party committee) any political party committee or its agent.		
MR. JON FRANCIS [Electron	nically Filed] Date	07 21 / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Signature		

	CHEDULE E (FEC Form 3X)		<u> </u>
111	EMIZED INDEPENDENT EXPENDITURES		PAGE 43 OF 78 FOR LINE 24 OF FORM 3X
	AME OF COMMITTEE (In Full)		FEC IDENTIFICATION NUMBER ▼
ł	(EEP THE PROMISE III		C C00575423
CI	neck if 24-hour report 48-hour report New	report Amends repo	ort filed on
	Full Name of Payee	🔀 Memo It	em Date of Public Distribution/Dissemination
	FACEBOOK		03 18 2016
	Mailing Address 1 HACKER WAY		Amount
	City State	Zip Code	2746.16
	MENLO PARK CA	94025	Transaction ID : SE.12074  Date of Disbursement or Obligation
	Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 3-15-16	Category/ Type 001	03 / 18 / 2016
	Name of Federal Candidate	X Support	Office Sought: House District: 00
	RAFAEL 'TED' EDWARD CRUZ	Oppose	President Senate State: AZ
	Calendar Year-To-Date Per Election for Office Sought	2746.16	Disbursement For: ☐ Primary ☐ General 2016 ☐ Other (specify) ▶
	Full Name of Payee	X Memo Ite	
	FACEBOOK		M = M / D = D / Y = Y = Y
	Mailing Address 1 HACKER WAY		03 18 2016 Amount
	City State	Zip Code	1954.68
	MENLO PARK CA	94025	Transaction ID : SE.12075  Date of Disbursement or Obligation
	Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 3-15-16	Category/ Type 001	03 / 18 / 2016
	Name of Federal Candidate	X Support	Office Sought: House District: 00
	RAFAEL 'TED' EDWARD CRUZ	Oppose	President Senate State: UT
	Calendar Year-To-Date Per Election for Office Sought	1954.68	Disbursement For:
	(a) SUBTOTAL of Itemized Independent Expenditures		0.00
	(b) SUBTOTAL of Unitemized Independent Expenditures		•
	(c) TOTAL Independent Expenditures		•
	Under penalty of perjury I certify that the independent expenditure with, or at the request or suggestion of, any candidate or author party committee) any political party committee or its agent.		
	MR. JON FRANCIS		M M / D D / Y Y Y Y

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	age# 201607259021936194 CHEDULE E (FEC Form 3	X)			
	EMIZED INDEPENDENT EXPEN				PAGE 44 OF 78
					FOR LINE 24 OF FORM 3X
	ME OF COMMITTEE (In Full)				FEC IDENTIFICATION NUMBER ▼
K	EEP THE PROMISE III				C C00575423
Ch	eck if 24-hour report 48-hour	report New rep	port Amends repo	ort filed	I on Man / Dab / Yayayay
	Full Name of Payee FACEBOOK		🔀 Memo It	em	Date of Public Distribution/Dissemination
	Mailing Address 1 HACKER WAY				03 19 2016 Amount
	City MENLO PARK	State CA	Zip Code 94025		Transaction ID : SE.12076 Date of Disbursement or Obligation
	Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACE METRICS 3-15-16	MENT - SEE RED	Category/ Type 001		03 / 19 / 2016
	Name of Federal Candidate		X Support	Offic	e Sought: House District: 00
	RAFAEL 'TED' EDWARD CRUZ		Oppose	X	President Senate State: AZ
	Calendar Year-To-Date Per Election for Office Sought		11095.44	Disb 2016	ursement For: X Primary General  Other (specify) ▶
	Full Name of Payee		🗶 Memo Ite	m	Date of Public Distribution/Dissemination
	FACEBOOK				03 19 2016
	Mailing Address 1 HACKER WAY				Amount
	City	State	Zip Code		3749.68
	MENLO PARK	CA	94025		Transaction ID : SE.12077  Date of Disbursement or Obligation
	Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACE METRICS 3-15-16	MENT - SEE RED	Category/ Type 001		03 / 19 / 2016
	Name of Federal Candidate		Support	Offic	e Sought: House District: 00
	RAFAEL 'TED' EDWARD CRUZ		Oppose	×	President Senate State: UT
	Calendar Year-To-Date Per Election for Office Sought		5704.36	Disb 2016	ursement For:
	(a) SUBTOTAL of Itemized Independent	Expenditures		•	0.00
	(b) SUBTOTAL of Unitemized Independent	nt Expenditures		. •	
	(c) TOTAL Independent Expenditures			•	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

MR. JON FRANCIS	[Electronically Filed]	Date	07	/ 21	2016
Signature					

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	CHEDULE E (FEC Form 3X)		
11	EMIZED INDEPENDENT EXPENDITURES		PAGE 45 OF 78 FOR LINE 24 OF FORM 3X
	AME OF COMMITTEE (In Full)		FEC IDENTIFICATION NUMBER ▼
K	EEP THE PROMISE III		C C00575423
Cł	neck if 24-hour report 48-hour report New report	ort Amends repo	rt filed on
	Full Name of Payee FACEBOOK	🔀 Memo It	Date of Public Distribution/Dissemination
			03 / 20 / Y Y Y Y
	Mailing Address 1 HACKER WAY		Amount
	City State	Zip Code	11443.82
	MENLO PARK CA	94025	Transaction ID : SE.12079  Date of Disbursement or Obligation
	Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 3-15-16	Category/ Type 001	03 / 20 / 2016
	Name of Federal Candidate	X Support	Office Sought: House District: 00
	RAFAEL 'TED' EDWARD CRUZ	Oppose	President Senate State: AZ
	Calendar Year-To-Date Per Election for Office Sought	22539.26	Disbursement For:
	Full Name of Payee	🔀 Memo Ite	m Date of Public Distribution/Dissemination
	FACEBOOK		03 20 2016
	Mailing Address 1 HACKER WAY		Amount
	City State	Zip Code	5976.34
	MENLO PARK CA	94025	Transaction ID : SE.12080  Date of Disbursement or Obligation
	Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 3-15-16	Category/ Type 001	03 / 20 / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
	Name of Federal Candidate	X Support	Office Sought: House District: 00
	RAFAEL 'TED' EDWARD CRUZ	Oppose	President Senate State: UT
	Calendar Year-To-Date Per Election for Office Sought	28680.70	Disbursement For: Primary General  2016 Other (specify)
	(a) SUBTOTAL of Itemized Independent Expenditures		0.00
	(b) SUBTOTAL of Unitemized Independent Expenditures		•
	(c) TOTAL Independent Expenditures		•
	Under penalty of perjury I certify that the independent expenditures with, or at the request or suggestion of, any candidate or authorized party committee) any political party committee or its agent.		
	MR. JON FRANCIS		M M / D D / Y Y Y

[Electronically Filed]

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	CHEDULE E (FEC Form 3X) EMIZED INDEPENDENT EXPENDITURES			70 05 70
	EMIZED INDEPENDENT EXPENDITURES			PAGE 46 OF 78 FOR LINE 24 OF FORM 3X
	AME OF COMMITTEE (In Full)		FEC	IDENTIFICATION NUMBER ▼
ł	KEEP THE PROMISE III		C	C00575423
С	heck if 24-hour report 48-hour report New report	Amends repor	t filed on	/ D D / Y T Y T Y T
	Full Name of Payee	🔀 Memo Ite	m Date of Pu	blic Distribution/Dissemination
	FACEBOOK		03	/ D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
	Mailing Address 1 HACKER WAY		Amount	
	City State Zip	Code		9385.90
	MENLO PARK CA 94	025		ID: SE.12081 sbursement or Obligation
	Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 3-15-16	ategory/ Type 001	M 03	21 2016
	Name of Federal Candidate	X Support	Office Sought:	House District:00
	RAFAEL 'TED' EDWARD CRUZ	Oppose	X President	Senate State: AZ
	Calendar Year-To-Date Per Election for Office Sought	31925.16	Disbursement For 2016 Other	: X Primary General
	Full Name of Payee		.	ublic Distribution/Dissemination
	FACEBOOK		03	/ D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
	Mailing Address 1 HACKER WAY		Amount	1 [
	City State Zip	Code		3415.20
	MENLO PARK CA 94	1025		n ID : SE.12082 sbursement or Obligation
	Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 3-15-16	ategory/ Type 001	03	21 / 2016
	Name of Federal Candidate	X Support	Office Sought:	House District:00
	RAFAEL 'TED' EDWARD CRUZ	Oppose	X President	Senate State: UT
	Calendar Year-To-Date Per Election for Office Sought	32095.90	Disbursement For 2016 Other	r:
	(a) SUBTOTAL of Itemized Independent Expenditures		<b>&gt;</b>	0.00
	(b) SUBTOTAL of Unitemized Independent Expenditures		<b>&gt;</b>	7
	(c) TOTAL Independent Expenditures		<b>•</b>	7
	Under penalty of perjury I certify that the independent expenditures rep with, or at the request or suggestion of, any candidate or authorized cor party committee) any political party committee or its agent.			
	MR. JON FRANCIS		M M / D	D / Y Y Y Y

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PAGE	47	OF	78			
FOR LI	NE 24	OF FO	DRM 3X			
ENTIFICATION NUMBER ▼						

		FOR LINE 24 OF FORM 3X
NAME OF COMMITTEE (In Full)		FEC IDENTIFICATION NUMBER ▼
KEEP THE PROMISE III		C C00575423
Check if 24-hour report 48-hour report New report	ort Amends repor	t filed on Man / Dad / Yayayay
Full Name of Payee	🔀 Memo Ite	Date of Public Distribution/Dissemination
Mailing Address		03 22 / Y Y Y Y Y Y Y
1 HACKER WAY		Amount
City State	Zip Code	7165.39
MENLO PARK CA	94025	Transaction ID : SE.12083  Date of Disbursement or Obligation
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 3-15-16	Category/ Type 001	03 / 22 / 2016
Name of Federal Candidate	X Support	Office Sought: House District: 00
RAFAEL 'TED' EDWARD CRUZ	Oppose	President Senate State: AZ
Calendar Year-To-Date Per Election for Office Sought	39090.55	Disbursement For:
Full Name of Payee	ズ Memo Iter	
FACEBOOK		03 22 2016
Mailing Address 1 HACKER WAY		Amount
City State	Zip Code	3022.58
MENLO PARK CA	94025	Transaction ID : SE.12084  Date of Disbursement or Obligation
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 3-15-16	Category/ Type 001	03 / 22 / 2016
Name of Federal Candidate	X Support	Office Sought: House District:00
RAFAEL 'TED' EDWARD CRUZ	Oppose	President Senate State: UT
Calendar Year-To-Date Per Election for Office Sought	35118.48	Disbursement For:
(a) SUBTOTAL of Itemized Independent Expenditures		0.00
(b) SUBTOTAL of Unitemized Independent Expenditures		<b>&gt;</b>
(c) TOTAL Independent Expenditures		·
Under penalty of perjury I certify that the independent expenditures with, or at the request or suggestion of, any candidate or authorized party committee) any political party committee or its agent.		
MR. JON FRANCIS [Electronic	cally Filed] Date	07 21 2016
Signature	_ Date	

	SCHEDULE E (FEC Form 3X) TEMIZED INDEPENDENT EXPENDITURES		PAGE 48 OF 78
_			FOR LINE 24 OF FORM 3X
	NAME OF COMMITTEE (In Full)  KEEP THE PROMISE III		FEC IDENTIFICATION NUMBER ▼
	TEEF THE FROIVIIGE III		C C00575423
Cł	Check if 24-hour report 48-hour report New report Amends report	rt filed on	n M = M / D = D / Y = Y = Y
	Full Name of Payee   GOOGLE  Memo Ite	em Da	Date of Public Distribution/Dissemination
	Mailing Address 1600 AMPITHEATRE PARKWAY	Ar	03 01 2016 Amount
	Cit. State Zin Code	— г	12745 10
	City State Zip Code  MOUNTAIN VIEW CA 94043	Tra	12745.10 ansaction ID : SE.11918
			Date of Disbursement or Obligation
	Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 3-8-16  Category/ Type 001		03 01 / 2016
	Name of Federal Candidate Support	Office Sc	Sought: House District: 00
	RAFAEL 'TED' EDWARD CRUZ Oppose	X Pre	resident Senate State: TX
	Calendar Year-To-Date Per Election for Office Sought  154553.41	Disburse 2016	ement For: X Primary General  Other (specify) ▶
	Full Name of Payee  GOOGLE	m D	Date of Public Distribution/Dissemination
	Mailing Address 1600 AMPITHEATRE PARKWAY	A	Amount
	City State Zip Code	-	3378.21
	MOUNTAIN VIEW CA 94043		ransaction ID : SE.11922 Date of Disbursement or Obligation
	Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 3-8-16  Category/ Type 001		Man
	Name of Federal Candidate Support	Office So	Sought: House District: 00
	RAFAEL 'TED' EDWARD CRUZ Oppose	X Pro	resident Senate State: OK
	Calendar Year-To-Date Per Election for Office Sought 81019.98	Disburse 2016	ement For:
	(a) SUBTOTAL of Itemized Independent Expenditures	• [	0.00
	(b) SUBTOTAL of Unitemized Independent Expenditures	•	
	(c) TOTAL Independent Expenditures	•	
	Under penalty of perjury I certify that the independent expenditures reported herein were rwith, or at the request or suggestion of, any candidate or authorized committee or agent of party committee) any political party committee or its agent.		
	MR. JON FRANCIS	M	

[Electronically Filed]

2016

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MR. JON FRANCIS

Signature

	CHEDULE E (FEC Form 3							
T	EMIZED INDEPENDENT EXPEN	DITURES				PAGE 49 FOR LINE 24	OF 4 OF FO	78 RM 3X
N	AME OF COMMITTEE (In Full)				FEC ID	ENTIFICATION		
	KEEP THE PROMISE III					C00575423	TY TYONE	-
CI	heck if 24-hour report 48-hour	r report New rep	oort Amends repo	ort filed on	M /	D   D /	Y = Y =	Y
	Full Name of Payee GOOGLE		🔀 Memo It	em Date	of Public	Distribution/[	Dissemina	ation
				N	03 /	01	2016	6
	Mailing Address 1600 AMPITHEATRE	PARKWAY		Amou	nt			
	City	State	Zip Code				6110.	22
	MOUNTAIN VIEW	CA	94043			: <b>SE.11926</b> Irsement or O	bligation	
	Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACE METRICS 3-8-16	EMENT - SEE RED	Category/ Type 001		03	01	2016	
	Name of Federal Candidate		X Support	Office Sough	ıt:	House [	District: _	00
	RAFAEL 'TED' EDWARD CRUZ		Oppose	X Preside	ent	Senate	State: _	TN
	Calendar Year-To-Date Per Election for Office Sought		82679.92	Disbursemen 2016 O	nt For: other (sp	Primary ecify)	G	eneral
	Full Name of Payee		🔀 Memo Ite	m Date	of Public	c Distribution/l	Dissemin:	ation
	GOOGLE				03	01	201	6 Y
	Mailing Address 1600 AMPITHEATRE	PARKWAY		Amou	ınt			
	City	State	Zip Code	-			3693.	.16
	MOUNTAIN VIEW	CA	94043			: <b>SE.11930</b> ursement or C	bligation	
	Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACI METRICS 3-8-16	EMENT - SEE RED	Category/ Type 001		03	01	y y 201	16
	Name of Federal Candidate		X Support	Office Sough	nt:	House I	District: _	00
	RAFAEL 'TED' EDWARD CRUZ		Oppose	X Presid	ent	Senate	State: _	AR
	Calendar Year-To-Date Per Election for Office Sought		26122.77	Disbursemer 2016	nt For: Other (sp	Primary	G	ieneral
	l				титог (ор			
	(a) SUBTOTAL of Itemized Independent	Expenditures		•		7	0.0	0
	(b) SUBTOTAL of Unitemized Independ	ent Expenditures		· •		1 1 4		
_	(c) TOTAL Independent Expenditures			·		7		
	Under penalty of perjury I certify that the with, or at the request or suggestion of, party committee) any political party com-	any candidate or authorized	•					

[Electronically Filed]

2016

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MR. JON FRANCIS

Signature

S	CHEDULE E (FEC Form 3)	<b>K</b> )				
TI	EMIZED INDEPENDENT EXPEND	ITURES			PAGE 50 OF FOR LINE 24 OF F	78 ORM 3X
N	AME OF COMMITTEE (In Full)			-		
	KEEP THE PROMISE III			l l	C00575423	IDER V
					5 000070120	
Cł	neck if 24-hour report 48-hour	report New re	eport Amends repo	ort filed on	M / D D / Y Y	YYY
	Full Name of Payee		🔀 Memo It	em Date of	Public Distribution/Dissem	nation
	GOOGLE			03		)16
	Mailing Address 1600 AMPITHEATRE F	'ARKWAY		Amount		
	City	State	Zip Code	-	468	3.75
	MOUNTAIN VIEW	CA	94043		on ID : SE.11935 Disbursement or Obligatio	n
	Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEM METRICS 3-8-16	MENT - SEE RED	Category/ Type 001	M 03		16
	Name of Federal Candidate		X Support	Office Sought:	House District:	00
	RAFAEL 'TED' EDWARD CRUZ		Oppose	X President	Senate State:	VA
	Calendar Year-To-Date Per Election for Office Sought		80631.12	Disbursement F	For:  Primary  □	General
	Full Name of Payee		🔀 Memo Ite	m Date of	Public Distribution/Dissem	ination
	GOOGLE			M 0		016
	Mailing Address 1600 AMPITHEATRE F	'ARKWAY		Amount		
	City	State	Zip Code		1032	9.76
	MOUNTAIN VIEW	CA	94043		ion ID : SE.11938 Disbursement or Obligatio	n
	Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEI METRICS 3-8-16	MENT - SEE RED	Category/ Type 001	0		016
	Name of Federal Candidate		X Support	Office Sought:	House District:	00
	RAFAEL 'TED' EDWARD CRUZ		Oppose	X Presiden	Senate State:	GA
	Calendar Year-To-Date Per Election for Office Sought		123275.01	Disbursement I 2016 Oth	For:	General
					· · · · · · · ·	
	(a) SUBTOTAL of Itemized Independent	Expenditures		•	<b>—</b> (	0.00
	(b) SUBTOTAL of Unitemized Independent	nt Expenditures				
	(c) TOTAL Independent Expenditures			· •	7 7	
	Under penalty of perjury I certify that the with, or at the request or suggestion of, a party committee) any political party comm	ny candidate or authoriz	•		•	

[Electronically Filed]

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PAGE	51	OF	78			
FOR L	INE 24	OF F	ORM 3X			
ENTIFICATION NUMBER W						

		FOR LINE 24 OF FORM 3X
NAME OF COMMITTEE (In Full)		FEC IDENTIFICATION NUMBER ▼
KEEP THE PROMISE III		C C00575423
Check if 24-hour report 48-hour report New report	ort Amends repo	ort filed on
Full Name of Payee	🔀 Memo Ito	em Date of Public Distribution/Dissemination
GOOGLE		03 / 01 / 2016
Mailing Address 1600 AMPITHEATRE PARKWAY		Amount
City State	Zip Code	8577.35
MOUNTAIN VIEW CA	94043	Transaction ID : SE.11940  Date of Disbursement or Obligation
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 3-8-16	Category/ Type 001	03 / 01 / 2016
Name of Federal Candidate	X Support	Office Sought: House District: 00
RAFAEL 'TED' EDWARD CRUZ	Oppose	President Senate State: MN
Calendar Year-To-Date Per Election for Office Sought	13599.42	Disbursement For: ☐ Primary ☐ General 2016 ☐ Other (specify) ▶
Full Name of Payee	🗶 Memo Ite	
GOOGLE	Z memo ke	Date of Public Distribution/Dissemination
Mailing Address 1600 AMPITHEATRE PARKWAY		Amount
City State	Zip Code	827.89
MOUNTAIN VIEW CA	94043	Transaction ID : SE.11941  Date of Disbursement or Obligation
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 3-8-16	Category/ Type 001	03 / 01 / 2016
Name of Federal Candidate	X Support	Office Sought: House District: 00
RAFAEL 'TED' EDWARD CRUZ	Oppose	President Senate State: AK
Calendar Year-To-Date Per Election for Office Sought	8219.31	Disbursement For:
(a) SUBTOTAL of Itemized Independent Expenditures		0.00
(b) SUBTOTAL of Unitemized Independent Expenditures		· · · · · · · · · · · · · · · · · · ·
(c) TOTAL Independent Expenditures		
Under penalty of perjury I certify that the independent expenditures with, or at the request or suggestion of, any candidate or authorized party committee) any political party committee or its agent.		
MR. JON FRANCIS [Electron	ically Filed] Date	07 21 2016
Signature		

	SCHEDULE E (FEC Form 3X)							
ΓE	EMIZED INDEPENDENT EXPENDITURES			PAGE 52 OF 78 FOR LINE 24 OF FORM 3X				
V/	AME OF COMMITTEE (In Full)			FEC IDENTIFICATION NUMBER ▼				
	KEEP THE PROMISE III							
				C C00575423				
_ Ch	heck if 24-hour report 48-hour report New report	port Amends repo		M = M / D = D / Y = Y = Y				
_	Full Name of Payee	X Memo It	em Date	of Public Distribution/Dissemination				
	GOOGLE			M M / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y				
	Mailing Address 1600 AMPITHEATRE PARKWAY							
	1		Amo	unt				
	City State	Zip Code	─ I [	5334.23				
	MOUNTAIN VIEW CA	94043		action ID : SE.11946 of Disbursement or Obligation				
	Purpose of Expenditure	Category/		M M / D D / Y Y Y				
	DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 3-8-16	Type 001	<b>-</b>   ∟	03 03 2016				
	Name of Federal Candidate	Support	Office Soug	ht: House District:00				
	RAFAEL 'TED' EDWARD CRUZ	Oppose	X Presid	dent Senate State: KS				
	Calendar Year-To-Date	Disbursen		nt For: Primary General				
	Per Election for Office Sought	10016.55	2016	Other (specify)				
	Full Name of Payee  GOOGLE			of Public Distribution/Dissemination				
				M M / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y				
	Mailing Address 1600 AMPITHEATRE PARKWAY		<u> </u>	03 03 2016				
	1000 AWI THEATRE I ARRWAT		Amo	Amount				
	City State	Zip Code	$ \Gamma$	4854.02				
	MOUNTAIN VIEW CA	94043		action ID : SE.11948				
	Purpose of Expenditure	Category/	Date	of Disbursement or Obligation				
	DIGITAL MEDIA/PRODUCTION/PLACEMENT - SEE RED METRICS 3-8-16	Type 001	<b>-</b>   ∟	03 03 2016				
	Name of Federal Candidate	Support	Office Soug	ht: House District: 00				
	RAFAEL 'TED' EDWARD CRUZ	Oppose	X Presid	dent Senate State: LA				
	Calendar Year-To-Date		Disburseme	ent For: X Primary General				
	Per Election for Office Sought	11922.09	2016	Other (specify)				
_								
	(a) SUBTOTAL of Itemized Independent Expenditures			0.00				
	(b) SUBTOTAL of Unitemized Independent Expenditures		· • [_					
	( ) TOTAL Industrial Emparations							
	(c) TOTAL Independent Expenditures		· •					
	Under penalty of perjury I certify that the independent expenditures with, or at the request or suggestion of, any candidate or authorized							
	party committee) any political party committee or its agent.	1 Committee or agont o	Tenner, or th	the reporting entity is not a political				
	MR. JON FRANCIS							
		nically Filed] Date	07 /	21 2016				

TE	EMIZED INDEPENDENT EXPENDITURES				PAGE 53 OF 78 FOR LINE 24 OF FORM 3X			
	AME OF COMMITTEE (In Full)	_			FEC IDENTIFICATION NUMBER ▼			
K	KEEP THE PROMISE III				C C00575423			
Ch	heck if 24-hour report 48-hour report New	v repo	ort Amends repo	ort filed	i on Mam / Dab / Yayayay			
	Full Name of Payee	—	Memo Ite	em	Date of Public Distribution/Dissemination			
	GOOGLE				03			
	Mailing Address 1600 AMPITHEATRE PARKWAY				Amount			
	City State		Zip Code		4750.80			
	MOUNTAIN VIEW CA		94043		Transaction ID : SE.11955  Date of Disbursement or Obligation			
	Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 3-8-16		Category/ Type 001		03 / 04 / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y			
	Name of Federal Candidate		Support	Office	e Sought: House District: 00			
	RAFAEL 'TED' EDWARD CRUZ		Oppose		President Senate State: KY			
	Calendar Year-To-Date Per Election for Office Sought	-	25800.39	Disbu 2016	ursement For: X Primary General  Other (specify) ▶			
	Full Name of Payee		🔀 Memo Ite	m	Date of Public Distribution/Dissemination			
	GOOGLE			M M / D D / Y Y Y Y Y				
	Mailing Address 1600 AMPITHEATRE PARKWAY				03 04 2016			
					Amount			
	City State		Zip Code		5220.05			
	MOUNTAIN VIEW CA		94043		Transaction ID : SE.11959  Date of Disbursement or Obligation			
	Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 3-8-16		Category/ Type 001		03 / 04 / 2016			
	Name of Federal Candidate		X Support	Office	e Sought: House District: 00			
	RAFAEL 'TED' EDWARD CRUZ		Oppose	X	President Senate State: KS			
	Calendar Year-To-Date	—	48067.95	Disbu 2016	ursement For: X Primary General			
	Per Election for Office Sought		40007.00		Other (specify) -			
	(a) SUBTOTAL of Itemized Independent Expenditures							
	(b) SUBTOTAL of Unitemized Independent Expenditures			•	7 7 7			
	(c) TOTAL Independent Expenditures							
,	Under penalty of perjury I certify that the independent expenditure with, or at the request or suggestion of, any candidate or author party committee) any political party committee or its agent.							
	MR. JON FRANCIS	ctron	ically Filed]	M	07 21 Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y			
	Signature		Date		2010			

Calendar Year-To-Date

Full Name of Payee

GOOGLE

Mailing Address

Per Election for Office Sought

1600 AMPITHEATRE PARKWAY

party committee) any political party committee or its agent.

MR. JON FRANCIS

Signature

### **SCHEDULE** ITEMIZED IN

SC TE	mage# 201607259021936204  SCHEDULE E (FEC Form 3X)  FEMIZED INDEPENDENT EXPENDITURES  PAGE 54 OF 78  FOR LINE 24 OF FORM 3X									
	IAME OF COMMITTEE (In Full)  KEEP THE PROMISE III  C C00575423									
Check if 24-hour report 48-hour report New report Amends report filed on										
	Full Name of Payee GOOGLE		🔀 Men	no Item	Date of Public D	Distribution/	Dissemination 2016			
	Mailing Address 1600 AMPITHEATRE PARKWAY				Amount					
	City	State	Zip Code				3534.71			
	MOUNTAIN VIEW	CA	94043		Transaction ID :		bligation			
	Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE R METRICS 3-8-16	ED	Category/ Type 0	001	03	05	2016			
	Name of Federal Candidate		Suppor	t Office	e Sought:	House	District: 00			
	RAFAEL 'TED' EDWARD CRUZ		Oppose		President	Senate	State: KS			

74535.31

Disbursement For:

2016

★ Memo Item

Primary

Date of Public Distribution/Dissemination

05

Other (specify) ▶

03

Amount

General

2016

City	State	Zip Code	5545.43
MOUNTAIN VIEW	CA	94043	Transaction ID : SE.11964  Date of Disbursement or Obligation
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEM METRICS 3-8-16	ENT - SEE RED	Category/ Type 001	03 / 05 / 2016
Name of Federal Candidate		X Support	Office Sought: House District: 00
RAFAEL 'TED' EDWARD CRUZ		Oppose	President Senate State: LA
Calendar Year-To-Date Per Election for Office Sought		48345.78	Disbursement For: ☐ Primary ☐ General 2016 ☐ Other (specify) ▶
(a) SUBTOTAL of Itemized Independent E	xpenditures		0.00
(b) SUBTOTAL of Unitemized Independent	Expenditures		•
(c) TOTAL Independent Expenditures			<b>•</b>

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political

[Electronically Filed]

2016

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TEMIZED INDEPENDENT EXPENDITU	RES			PAGE 55 OF 78 FOR LINE 24 OF FORM 3X			
NAME OF COMMITTEE (In Full)				FEC IDENTIFICATION NUMBER ▼			
KEEP THE PROMISE III				C C00575423			
Check if 24-hour report 48-hour report	t New repo	port Amends repo		M = M / D = D / Y = Y = Y			
Full Name of Payee		✓ Memo Ite	em Date	e of Public Distribution/Dissemination			
GOOGLE				03 07 Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y			
Mailing Address 1600 AMPITHEATRE PARKY	WAY		Amo	punt			
City	State	Zip Code	$ \Gamma$	3573.00			
MOUNTAIN VIEW	CA	94043		action ID : SE.11969 of Disbursement or Obligation			
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT METRICS 3-8-16	- SEE RED	Category/ Type 001		03 / 07 / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y			
Name of Federal Candidate		Support	Office Soug	ght: House District: 00			
RAFAEL 'TED' EDWARD CRUZ		Oppose	X Presid				
Calendar Year-To-Date Per Election for Office Sought		3573.00	Disburseme	ent For: X Primary General  Other (specify) ▶			
Full Name of Payee		ズ Memo Ite		e of Public Distribution/Dissemination			
GOOGLE		<u>(*)</u>	Date	03 07 2016			
Mailing Address 1600 AMPITHEATRE PARKY	WAY		Amo				
City	State	Zip Code	$  $ $\Box$	3799.34			
MOUNTAIN VIEW	CA	94043		saction ID : SE.11971 e of Disbursement or Obligation			
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT METRICS 3-8-16	- SEE RED	Category/ Type 001		03 07 / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y			
Name of Federal Candidate		X Support	Office Soug	ght: House District: 00			
RAFAEL 'TED' EDWARD CRUZ		Oppose	X Presi	dent Senate State: MI			
Calendar Year-To-Date Per Election for Office Sought		8505.06	Disburseme 2016	ent For:			
(a) SUBTOTAL of Itemized Independent Exper	nditures		· [	0.00			
(b) SUBTOTAL of Unitemized Independent Exp	penditures		· • [	7 7 7			
(c) TOTAL Independent Expenditures			•				
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.							
MR. JON FRANCIS	[Electron	nically Filed] Date		21 2016			
Signature		_ Date	, ,				

MR. JON FRANCIS

Signature

	E (FEC Form 3)	-				
TEMIZED IN	DEPENDENT EXPEND	DITURES			PAGE 56 OF FOR LINE 24 OF F	78 ORM 3X
NAME OF COM	MITTEE (In Full)				FEC IDENTIFICATION NUM	/BER ▼
KEEP THE	PROMISE III				C C00575423	
Check if 24	-hour report 48-hour	report New rep	oort Amends repo		M = M / D = D / Y = Y	YYY
Full Name of GOOGLE			ズ Memo It	Date	of Public Distribution/Dissemi	
						016
Mailing Addr	ress 1600 AMPITHEATRE F	PARKWAY		Amou	unt	
City		State	Zip Code		281	6.68
MOUNTAIN		CA	94043		action ID : SE.11977 of Disbursement or Obligatio	n
Purpose of DIGITAL METRICS 3	EDIA PRODUCTION/PLACE!	MENT - SEE RED	Category/ Type 001			)16 Y
Name of Fe	deral Candidate		X Support	Office Sough	ht: House District:	00
RAFAEL 'TE	ED' EDWARD CRUZ		Oppose	X Presid	lent Senate State:	ID
	ar Year-To-Date ection for Office Sought		19537.14	Disbursemer 2016	nt For:	General
Full Name of		-	X Memo Ite	em Date	of Public Distribution/Dissem	ination
GOOGL	.E					016
Mailing Add	ress 1600 AMPITHEATRE F	PARKWAY		Amou		010
					200	20.50
City	1. \ /   \	State	Zip Code	Transa	action ID : SE.11979	08.52
MOUNTAIN		CA	94043		of Disbursement or Obligation	n
Purpose of DIGITAL MI METRICS 3	EDIA PRODUCTION/PLACE	MENT - SEE RED	Category/ Type 001			2016
Name of Fe	deral Candidate		X Support	Office Sough	ht: House District:	00
RAFAEL 'TI	ED' EDWARD CRUZ		Oppose	X Presid	dent Senate State:	MI
	ar Year-To-Date ection for Office Sought		29638.04	Disbursemer 2016	nt For:	General
(a) SUBTOTA	AL of Itemized Independent	Expenditures		>	(	0.00
(b) SUBTOTA	<b>AL</b> of Unitemized Independe	nt Expenditures				
(c) TOTAL Ir	ndependent Expenditures			·· •		4
Under seed	of porium Lookin that the	indonondent averagite	roported barein	not made in	aconoration consultation	oonaa-t
with, or at the		iny candidate or authorized			cooperation, consultation, or the reporting entity is not a	

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Date

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PAGE 57 OF 78 FOR LINE 24 OF FORM 3X
FEC IDENTIFICATION NUMBER ▼
C C00575423
M
of Public Distribution/Dissemination
03 / 11 / 2016
nt
4346.93
ction ID : SE.11989 of Disbursement or Obligation
03 / 01 / 2016
t: House District: 00
ent Senate State: NC
t For: X Primary General
ther (specify) ▶
of Public Distribution/Dissemination
03 / 11 / 2016
ınt
4385.60
oction ID : SE.11991 of Disbursement or Obligation
03 / 11 / 2016
nt: House District:00
ent Senate State: IL
nt For: X Primary General
Other (specify)
0.00
0.00

NAME OF COMMITTEE (In Full)		FEC IDENTIFICATION NUMBER ▼						
KEEP THE PROMISE III	KEEP THE PROMISE III							
		C C00575423						
		M = M / D = D / Y = Y = Y						
Check if 24-hour report 48-hour report New report	ort Amends repor	t filed on						
Full Name of Payee	▼ Memo Ite	m Date of Public Distribution/Dissemination						
GOOGLE		03 11 2016						
Mailing Address	Mailing Address							
1600 AMPITHEATRE PARKWAY		Amount						
City State	Zip Code	4346.93						
MOUNTAIN VIEW CA	94043	Transaction ID : SE.11989  Date of Disbursement or Obligation						
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 3-10-16	Category/ Type 001	03 11 2016						
Name of Federal Candidate	X Support	Office Sought: House District: 00						
RAFAEL 'TED' EDWARD CRUZ	Oppose	President Senate State: NC						
Calendar Year-To-Date		Disbursement For: X Primary General						
Per Election for Office Sought	74927.15	2016  Other (specify) ▶						
Full Name of Payee	🔀 Memo Iten	Date of Public Distribution/Dissemination						
GOOGLE		03 / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y						
Mailing Address 1600 AMPITHEATRE PARKWAY		00 11 2010						
1000 AMPHREATRE PARKWAY		Amount						
City State	Zip Code	4385.60						
MOUNTAIN VIEW CA	94043	Transaction ID: SE.11991  Date of Disbursement or Obligation						
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT- SEE RED METRICS 3-10-16	Category/ Type 001	03 / 11 / 2016						
Name of Federal Candidate	X Support	Office Sought: House District:00						
RAFAEL 'TED' EDWARD CRUZ	Oppose	President Senate State: IL						
Calendar Year-To-Date		Disbursement For:						
Per Election for Office Sought	23759.83	2016 Other (specify) ▶						
(a) SUBTOTAL of Itemized Independent Expenditures		0.00						
(b) SUBTOTAL of Unitemized Independent Expenditures		<b>&gt;</b>						
(c) TOTAL Independent Expenditures		<b>&gt;</b>						
Under penalty of perjury I certify that the independent expenditures with, or at the request or suggestion of, any candidate or authorized party committee) any political party committee or its agent.								
MR. JON FRANCIS		M = M / D = D / Y = Y = Y						
	cally Filed] Date	07 21 2016						
Signature								

ΤĒ	EMIZED INDEPENDENT EXPENDI	TURES				PAGE 58 FOR LINE 2	OF 78 4 OF FORM 3X	
	ME OF COMMITTEE (In Full)				FEC I	IDENTIFICATION	N NUMBER ▼	
K	EEP THE PROMISE III				C	C00575423		
	eck if 24-hour report 48-hour re	eport New repo	ort Amends re	port filed o	on M = M	/ D D /	Y	
٦	Full Name of Payee		X Memo	ltem	Date of Publ	lic Distribution/l	Dissemination	
	GOOGLE				03	/ D D /	2016	
	Mailing Address 1600 AMPITHEATRE PA	\RKWAY			Amount		2010	
					· · · ·		1 1	
	City MOLINITAIN VIEW	State CA	Zip Code 94043	_ _	rangaction I	D : SE.11993	4332.25	
	MOUNTAIN VIEW		94043			oursement or O	bligation	
	Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMI METRICS 3-10-16	ENT - SEE RED	Category/ Type 00	1	03	11 /	2016	
	Name of Federal Candidate		Support	Office	Sought:	House I	District:00	
	RAFAEL 'TED' EDWARD CRUZ		Oppose	X	President	Senate	State: MO	
	Calendar Year-To-Date Per Election for Office Sought		25010.66	Disburs 2016	Sement For:	Primary	General	
	Full Name of Payee		<b>X</b> Memo	Item		lic Distribution/	Discomination	
	GOOGLE		<u> </u>		Date of Pub	/ Distribution/	Dissemination 2016	
	Mailing Address 1600 AMPITHEATRE PA	ARKWAY			Amount			
	City	State	Zip Code		· · · · ·		4011.03	
	MOUNTAIN VIEW	CA	94043			ID: SE.11996 oursement or C		
	Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEM METRICS 3-10-16	ENT - SEE RED	Category/ Type 00	_	03	12	2016	
	Name of Federal Candidate		X Support	Office	Sought:	House	District:00	
	RAFAEL 'TED' EDWARD CRUZ		Oppose		President	Senate	State: NC	
	Calendar Year-To-Date Per Election for Office Sought		91574.73	Disburs 2016	sement For:	Primary specify) ▶	General	
_		,			Other (s	эрсспу)		
1	(a) SUBTOTAL of Itemized Independent Ex	xpenditures		····· <b>•</b>	7		0.00	
	(b) SUBTOTAL of Unitemized Independent	t Expenditures		▶	· · · ·			
(	(c) TOTAL Independent Expenditures			▶				
١	Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.							
	MR. JON FRANCIS	[Electron	ically Filed]	ote 07	M / D 1	2010	Y	
	Signature	<u> </u>	Da	ale 07	نا ل	2010		

MR. JON FRANCIS

Signature

SCHEDULE E (FEC Form 3X)		
TEMIZED INDEPENDENT EXPENDITURES		PAGE 59 OF 78 FOR LINE 24 OF FORM 3X
NAME OF COMMITTEE (In Full)		FEC IDENTIFICATION NUMBER ▼
KEEP THE PROMISE III		C C00575423
Check if 24-hour report 48-hour report New	w report Amends repor	t filed on
Full Name of Payee	<b>⋈</b> Memo Ite	Date of Public Distribution/Dissemination
GOOGLE		03 12 Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Mailing Address 1600 AMPITHEATRE PARKWAY		Amount
City State	Zip Code	4004.60
MOUNTAIN VIEW CA	94043	Transaction ID : SE.11998  Date of Disbursement or Obligation
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 3-10-16	Category/ Type 001	03 / 12 / 2016
Name of Federal Candidate	X Support	Office Sought: House District: 00
RAFAEL 'TED' EDWARD CRUZ	Oppose	President Senate State: IL
Calendar Year-To-Date Per Election for Office Sought	43604.05	Disbursement For: ☐ Primary ☐ General 2016 ☐ Other (specify) ▶
Full Name of Payee	🔀 Memo Iter	Date of Public Distribution/Dissemination
GOOGLE		03 / 12 / 2016
Mailing Address 1600 AMPITHEATRE PARKWAY		Amount
City State	Zip Code	4008.97
MOUNTAIN VIEW CA	94043	Transaction ID : SE.12000  Date of Disbursement or Obligation
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 3-10-16	Category/ Type 001	03 / 12 / 2016
Name of Federal Candidate	X Support	Office Sought: House District: 00
RAFAEL 'TED' EDWARD CRUZ	Oppose	President Senate State: MO
Calendar Year-To-Date Per Election for Office Sought	100364.49	Disbursement For:
(a) SUBTOTAL of Itemized Independent Expenditures  (b) SUBTOTAL of Unitemized Independent Expenditures		0.00
(c) TOTAL Independent Expenditures		·
Under penalty of perjury I certify that the independent expending with, or at the request or suggestion of, any candidate or authorized committee) any political party committee or its agent.		

[Electronically Filed]

2016

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PAGE	60	OF	78
FOR I	INE 24	OF FO	DRM 3X

						FOR LINE 2	4 OF FORM 3X
	MMITTEE (In Full)				FEC I	DENTIFICATION	ON NUMBER ▼
KEEP IH	E PROMISE III				С	C00575423	
Check if 2	4-hour report 48-hour report	New repo	ort Amends repo	ort filed on	M = M	/ D D /	Y Y Y Y Y
Full Name			🔀 Memo It	em D	ate of Publ	ic Distribution/	Dissemination
GOOGL Mailing Add					03	14	2016
Mailing Auc	1600 AMPITHEATRE PARKW	/AY		A	mount		
City		State	Zip Code				11683.11
MOUNTAIN		CA	94043			D: SE.12003 oursement or C	Obligation
	Expenditure EDIA PRODUCTION/PLACEMENT - 3-10-16	- SEE RED	Category/ Type 001		03	14	2016
Name of F	ederal Candidate		X Support	Office So	ought:	House	District:00
RAFAEL 'T	ED' EDWARD CRUZ		Oppose	X Pre	L	Senate	State: NC
	dar Year-To-Date ection for Office Sought		128594.49	Disburse 2016	ment For: Other (s	Primary pecify) ►	General
Full Name	of Paves		X Memo Ite	em D		lic Distribution/	Discomination
GOOG					M M M O3	/ D D /	2016
Mailing Add	dress 1600 AMPITHEATRE PARKW	/AY		A	mount		
City		State	Zip Code				14011.19
MOUNTAI	N VIEW	CA	94043			D: SE.12005 oursement or C	Obligation
	Expenditure IEDIA PRODUCTION/PLACEMENT 3-10-16	- SEE RED	Category/ Type 001		03	14	2016
Name of F	ederal Candidate		X Support	Office So	ought:	House	District: 00
RAFAEL '1	ED' EDWARD CRUZ		Oppose	X Pr	esident	Senate	State:IL
	dar Year-To-Date ection for Office Sought	7	84157.11	Disburse 2016	ment For: Other (s		General
, ,	TAL of Itemized Independent Expendent TAL of Unitemized Independent Exp				7	7	0.00
(c) TOTAL	ndependent Expenditures			•			
with, or at th	ty of perjury I certify that the indep te request or suggestion of, any car ttee) any political party committee o	ndidate or authorized					
	MR. JON FRANCIS	[Electron	ically Filed] Date	07	/ 21	201	6
Signature							

NAME OF COMMITTEE (In Full)

KEEP THE PROMISE III

Full Name of Payee GOOGLE

Mailing Address

MOUNTAIN VIEW

METRICS 3-10-16

Full Name of Payee GOOGLE

Mailing Address

MOUNTAIN VIEW

METRICS 3-10-16

Purpose of Expenditure

Name of Federal Candidate RAFAEL 'TED' EDWARD CRUZ

Calendar Year-To-Date

Per Election for Office Sought

City

Purpose of Expenditure

Name of Federal Candidate RAFAEL 'TED' EDWARD CRUZ

Calendar Year-To-Date

Per Election for Office Sought

24-hour report

Check if

City

## SCHEDULE E (FEC Form 3X) ITEMIZED INDEPENDENT EXPENDITURES

48-hour report

1600 AMPITHEATRE PARKWAY

1600 AMPITHEATRE PARKWAY

(a) SUBTOTAL of Itemized Independent Expenditures.....

(b) SUBTOTAL of Unitemized Independent Expenditures .....

(c) TOTAL Independent Expenditures.....

DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED

DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED

New report

State

CA

State

CA

				PAGE FOR L		OF 78	
			FEC I			ON NUMBER	
			С	C00575	-		
ort Amends repor	rt filed		- M	/ D = I	) /	Y Y Y Y	Y
X Memo Ite	em	Date of	of Publ	ic Distrib	ution	/Disseminatio	n
		M	03	14		2016	Y
		Amou	nt				
Zip Code 94043		Transa	ction I	D : SE.12	2007	11787.90	
						Obligation	
Category/ Type 001		M	03	14		2016	Y
X Support	Office	Sough	t:	Hous	se	District: 00	
Oppose	X	Preside	ent	Sena	ate	State: MC	<u> </u>
139976.87	Disbu 2016	rsemen		Pr pecify) ▶		Gene	eral
🔀 Memo Iter	m					/Disseminatio	n
		N	03	/ 14		2016	Y
		Amou	nt				
Zip Code						10801.80	
94043				D : SE.1 oursemer		Obligation	_
Category/ Type 001		N	03	14		2016	Y
Support	Office	Sough	nt:	Hou	se	District:0	0
Oppose	X	Preside	ent	Sena	ate	State: Of	1
15801.80	Disbu 2016	rsemen		Prespecify) ▶		/ Gene	eral
			illei (s	pecity)	_		
	•				-T-	0.00	
	•	_	-				
	-		7		7		_
	•				-		

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

MR. JON FRANCIS

[Electronically Filed] Date 07 21 2016

Signature

MR. JON FRANCIS

Signature

	CHEDULE E (FEC Form 3)						
ı	EMIZED INDEPENDENT EXPEND	HURES				PAGE 62 FOR LINE 24	OF 78 4 OF FORM 3X
N	AME OF COMMITTEE (In Full)				FEC ID		N NUMBER ▼
ł	KEEP THE PROMISE III					C00575423	
CI	neck if 24-hour report 48-hour	report New rep	ort Amends repo	ort filed on	M = M /	D   D /	Y
	Full Name of Payee GOOGLE		🔀 Memo It	em Date	M = M /	Distribution/E	Y Y Y Y Y
	Mailing Address 1600 AMPITHEATRE P	'ARKWAY		Amo	03 unt	15	2016
	City	State	Zip Code			,	8872.98
	MOUNTAIN VIEW	CA	94043			: <b>SE.12011</b> rsement or Ol	bligation
	Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEM METRICS 3-15-16	MENT - SEE RED	Category/ Type 001		03	15	2016
	Name of Federal Candidate		X Support	Office Soug	ht:	House [	District:00
	RAFAEL 'TED' EDWARD CRUZ		Oppose	X Presid	dent	Senate	State: NC
	Calendar Year-To-Date Per Election for Office Sought		148221.12	Disburseme 2016	nt For: Other (sp	Primary ecify) ▶	General
	Full Name of Payee GOOGLE  Mailing Address 1600 AMPITHEATRE P	'ARKWAY	<b>⊠</b> Memo Ite	Date Amo	03	Distribution/I	Dissemination 2016
	City	State	Zip Code	$ \Gamma$			6957.28
	MOUNTAIN VIEW	CA	94043			: SE.12013 irsement or O	bligation
	Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEN METRICS 3-15-16	MENT - SEE RED	Category/ Type 001	] [	03	15	2016
	Name of Federal Candidate		X Support	Office Soug	ıht:	House [	District: 00
	RAFAEL 'TED' EDWARD CRUZ		Oppose	X Presid	dent	Senate	State: IL
	Calendar Year-To-Date Per Election for Office Sought		108512.60	Disburseme	ent For: Other (sp	Primary ecify) •	General
	(a) SUBTOTAL of Itemized Independent I  (b) SUBTOTAL of Unitemized Independent  (c) TOTAL Independent Expenditures	nt Expenditures		• [	1 7		0.00
	Under penalty of perjury I certify that the with, or at the request or suggestion of, a party committee) any political party comm	ny candidate or authorized					

[Electronically Filed]

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TE	EMIZED INDEPENDENT EXPENDI	TURES			PAGE 63 ( FOR LINE 24 O	OF 78 F FORM 3X
	AME OF COMMITTEE (In Full)				FEC IDENTIFICATION N	
K	KEEP THE PROMISE III				C C00575423	
_ Ch	heck if 24-hour report 48-hour re	eport New repo	ort Amends repo	ort filed on	M = M / D = D / Y	Y
	Full Name of Payee		X Memo It	tem Da	te of Public Distribution/Diss	emination
	GOOGLE				03 / D D / Y	2016
	Mailing Address 1600 AMPITHEATRE PA	RKWAY		Am	nount	
	City	State	Zip Code			7221.53
	MOUNTAIN VIEW	CA	94043		nsaction ID : SE.12015 te of Disbursement or Obliga	ation
	Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEME METRICS 3-15-16	ENT - SEE RED	Category/ Type 001			2016 Y
	Name of Federal Candidate		X Support	Office Sou	ught: House Distr	rict:00
	RAFAEL 'TED' EDWARD CRUZ		Oppose	X Pres	sident Senate Sta	ate: MO
	Calendar Year-To-Date Per Election for Office Sought		171609.81	Disbursen 2016	nent For: X Primary [  Other (specify) ▶	General
	Full Name of Payee		🗷 Memo Ite	em Da	te of Public Distribution/Diss	semination
	GOOGLE				03 / D D / Y	2016
	Mailing Address 1600 AMPITHEATRE PA	RKWAY		An	nount	
	City	State	Zip Code			9263.85
	MOUNTAIN VIEW	CA	94043		nsaction ID : SE.12017 tte of Disbursement or Oblig	ation
	Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEME METRICS 3-15-16	ENT - SEE RED	Category/ Type 001			2016
	Name of Federal Candidate		X Support	Office Sor	ught: House Dist	rict:00
	RAFAEL 'TED' EDWARD CRUZ		Oppose	X Pre	sident Senate Sta	ate: OH
	Calendar Year-To-Date Per Election for Office Sought	7 7	36328.17	Disbursen 2016	nent For:	General
	(a) SUBTOTAL of Itemized Independent Ex	xpenditures				0.00
					7 7	
	(b) SUBTOTAL of Unitemized Independent	Expenditures		<b>•</b>		
	(c) TOTAL Independent Expenditures			•		-
	Under penalty of perjury I certify that the in with, or at the request or suggestion of, any party committee) any political party committee	ny candidate or authorized				
	MR. JON FRANCIS	[Electron	ically Filed]		/ DID / Y Y Y Y Y 2016	Y
	Signature		Date	, 07	21 2010	

	CHEDULE E (FEC Form 3X)			
T E	EMIZED INDEPENDENT EXPENDITURES			PAGE 64 OF 78 FOR LINE 24 OF FORM 3X
NA	AME OF COMMITTEE (In Full)			FEC IDENTIFICATION NUMBER ▼
K	KEEP THE PROMISE III			C C00575423
Ch	heck if 24-hour report 48-hour report New rep	port Amends repo		M = M / D = D / Y = Y = Y
	Full Name of Payee MAJORITAS USA, LLC	⊠ Memo Ite		of Public Distribution/Dissemination
	Mailing Address 710 E NORTHWAY LN		L	03 01 2016
	1		Amo	unt
	City State	Zip Code	─ <b> </b>   .	23399.65
	ATLANTA GA	30342		action ID : SE.11920 e of Disbursement or Obligation
	Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 3-8-16	Category/ Type 001		M M / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
	Name of Federal Candidate	Support	Office Soug	ght: House District: 00
	RAFAEL 'TED' EDWARD CRUZ	Oppose	X Presid	
	Calendar Year-To-Date Per Election for Office Sought	187079.06	Disburseme 2016	ent For:
	Full Name of Payee MAJORITAS USA, LLC  Mailing Address 740 5 NORTHWAY IN	🔀 Memo Ite	m Date	of Public Distribution/Dissemination  M M M O O O O O O O O O O O O O O O O
	710 E NORTHWAY LN		Amo	punt
	City State	Zip Code		7489.57
	ATLANTA GA	30342		saction ID : SE.11924 e of Disbursement or Obligation
	Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 3-8-16	Category/ Type 001	]   [	03 / 01 / 2016
	Name of Federal Candidate	Support	Office Soug	ght: House District:00
	RAFAEL 'TED' EDWARD CRUZ	Oppose	X Presid	
	Calendar Year-To-Date Per Election for Office Sought	89847.55	Disburseme 2016	ent For:
	(a) SUBTOTAL of Itemized Independent Expenditures		· -	0.00
	(b) SUBTOTAL of Unitemized Independent Expenditures		•	7
_	(c) TOTAL Independent Expenditures		· [	
	Under penalty of perjury I certify that the independent expenditures with, or at the request or suggestion of, any candidate or authorized party committee) any political party committee or its agent.			
	MR. JON FRANCIS [Electron	nically Filed] Date	M M /	21 2016

## SCHEDULE E (FEC Form 3X)

	TILDULL L (FLC FUIII 3X)							
ΤE	MIZED INDEPENDENT EXPENDITURES						PAGE 65	OF 78 24 OF FORM 3X
IAV	ME OF COMMITTEE (In Full)					FEC II		ON NUMBER ▼
KI	EEP THE PROMISE III					I T	C00575423	
 Che	eck if 24-hour report 48-hour report	New repo	ort Arr	nends repo	ort filed	on M M	/ D D /	Y = Y = Y = Y
Т	Full Name of Payee			X Memo Ite	em	Date of Publi	ic Distribution	/Dissemination
	MAJORITAS USA, LLC			7		M M M M M M M M M M M M M M M M M M M	/ 01 /	2016
	Mailing Address 710 E NORTHWAY LN					Amount		
	City Stat		Zip Code		_			10330.17
	ATLANTA GA		30342			Transaction II Date of Disb	<b>D : SE.11928</b> ursement or 0	Obligation
	Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 3-8-16	)	Category/ Type			03	01	2016
ı	Name of Federal Candidate		X	Support	Office	Sought:	House	District: 00
	RAFAEL 'TED' EDWARD CRUZ			Oppose		President	Senate	State: TN
-	Calendar Year-To-Date			<b>****</b>		rsement For:	Seriate	
	Calendar Year-To-Date Per Election for Office Sought		96303.09		2016	Other (sp	-	
	Full Name of Payee MAJORITAS USA, LLC  Mailing Address 710 E NORTHWAY LN			Memo Iter	m	Date of Publ 03	ic Distribution	n/Dissemination
	City Stat		Zip Code					1858.73
	ATLANTA GA	4	30342			Transaction II  Date of Disb	D: SE.11933 oursement or	
	Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 3-8-16	)	Category/ Type			03	01 01	2016
ľ	Name of Federal Candidate		X:	Support	Office	Sought:	House	District:00
	RAFAEL 'TED' EDWARD CRUZ			Oppose	X	President	Senate	State: AK
	Calendar Year-To-Date Per Election for Office Sought		7391.42	<u>.</u>	Disbu 2016	rsement For: Other (s	Primary	y General
	(a) SUBTOTAL of Itemized Independent Expenditures				,	7		0.00
(	(b) SUBTOTAL of Unitemized Independent Expenditures				. ▶		-	
(	(c) TOTAL Independent Expenditures				. •	-7-	7	
٧	Under penalty of perjury I certify that the independent experit, or at the request or suggestion of, any candidate or party committee) any political party committee or its agent	authorized						·
	MR. JON FRANCIS	[Electroni	ically Filed]	Date	M 07	M / D D D 21	/ Y Y 201	Y Y 16
	Cianatura		-	Date	, L.			

MR. JON FRANCIS

Signature

	CHEDULE E (FEC Form 3X)	
T	EMIZED INDEPENDENT EXPENDITURES	PAGE 66 OF 78 FOR LINE 24 OF FORM 3X
N	AME OF COMMITTEE (In Full)	FEC IDENTIFICATION NUMBER ▼
ł	KEEP THE PROMISE III	
		C C00575423
CI	heck if 24-hour report 48-hour report New report Amends report filed or	M = M / D = D / Y = Y = Y
		Date of Public Distribution/Dissemination
	MAJORITAS USA, LLC	03 / 02 / 2016
	Mailing Address 710 E NORTHWAY LN	Amount
	City State Zip Code	1862.46
		ansaction ID : SE.11942 Date of Disbursement or Obligation
	Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 3-8-16  Category/ Type 001	03 / 02 / 2016
	Name of Federal Candidate Support Office S	lought: House District: 00
	RAFAEL 'TED' EDWARD CRUZ  Oppose  Pi	resident Senate State: KS
	Calendar Year-To-Date Per Election for Office Sought  Disburse 2016	ement For:
	Full Name of Payee	Date of Public Distribution/Dissemination
	MAJORITAS USA, LLC	03
	Mailing Address 710 E NORTHWAY LN	Amount
	City State Zip Code	1645.43
	7(12/(41/)	ransaction ID : SE.11943 Date of Disbursement or Obligation
	Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 3-8-16  Category/ Type 001	03 / 02 / 4 4 4 4
	Name of Federal Candidate Support Office S	Sought: House District:00
	RAFAEL 'TED' EDWARD CRUZ Oppose	resident Senate State: KY
	Calendar Year-To-Date Per Election for Office Sought  Disburse 2016	ement For:
		Other (specify)
	(a) SUBTOTAL of Itemized Independent Expenditures	0.00
	(b) SUBTOTAL of Unitemized Independent Expenditures	1171171171
	(c) TOTAL Independent Expenditures	
	Under penalty of perjury I certify that the independent expenditures reported herein were not made with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or party committee) any political party committee or its agent.	

[Electronically Filed]

2016

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ΤE	MIZED INDEPENDENT EXPENDITU	RES					PAGE 67	OF 78
NΙΛΙ	ME OF COMMITTEE (In Full)							4 OF FORM 3X
	EEP THE PROMISE III						IDENTIFICATION	ON NUMBER ▼
• -	<b></b>					C	C00575423	
Che	eck if 24-hour report 48-hour report	New repo	ort Ameno	ds repo	rt filed or	n M = M	/ D D /	Y I Y I Y I Y
Т	Full Name of Payee		× N	Лето Ite	em [	Date of Publ	lic Distribution/	Dissemination
	MAJORITAS USA, LLC					03	/ D D / 02	2016
	Mailing Address 710 E NORTHWAY LN				A	Amount		
	C.a.	Ctata	Zin Codo		r			1402 11
	City ATLANTA	State GA	Zip Code 30342		Tr	ansaction I	D : SE.11944	1492.11
-	Purpose of Expenditure		<u> </u>			Date of Dish	oursement or C	
Ì	DIGITAL MEDIA PRODUCTION/PLACEMENT METRICS 3-8-16	- SEE RED	Category/ Type	001		03	02	2016
	Name of Federal Candidate		X Sup	port	Office S	ought:	House	District:00
Ì	RAFAEL 'TED' EDWARD CRUZ		Орр	ose	X Pi	resident	Senate	State: LA
	Calendar Year-To-Date Per Election for Office Sought		1492.11		Disburse 2016	ement For:	Primary	General
ŀ	Full Name of Payee		× M	emo Itei	m r		lic Distribution	Dissemination
Ì	MAJORITAS USA, LLC		_		-	M M	/ D D /	Y Y Y Y Y
1	Mailing Address 710 E NORTHWAY LN					03	03	2016
	/ TO L NORTHWAT EN				<i>A</i>	Amount		
ľ	City	State	Zip Code					4384.89
	ATLANTA	GA	30342				ID: SE.11949 oursement or C	Obligation
	Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT METRICS 3-8-16	Γ - SEE RED	Category/ Type	001		03	03	2016
Ì	Name of Federal Candidate		X Sup	port	Office S	Sought:	House	District:00
	RAFAEL 'TED' EDWARD CRUZ			oose	X P	resident	Senate	State: KS
	Calendar Year-To-Date Per Election for Office Sought	<del></del>	14401.44	7	Disburs	ement For:	X Primary	General
	Fel Election for Office Sought					Other (s	specify) 🕨	
	( ) CURTOTAL of Harriand Indonendant Fund	9			Г			0.00
(	(a) SUBTOTAL of Itemized Independent Exper	nditures			• L		-	0.00
(	(b) SUBTOTAL of Unitemized Independent Ex	penditures			[			
					_			
(	(c) TOTAL Independent Expenditures				•		7	
٧	Under penalty of perjury I certify that the inde with, or at the request or suggestion of, any caparty committee) any political party committee	andidate or authorized						
	MR. JON FRANCIS	[Electron	ically Filed]	Doto	M = M	/ 21	201	У — У — У — 6
	Signature		_	Date	07	21	201	

MR. JON FRANCIS

Signature

	CHEDULE E (FEC Form 3X)			
T	EMIZED INDEPENDENT EXPENDITURES			PAGE 68 OF 78 FOR LINE 24 OF FORM 3X
N.	AME OF COMMITTEE (In Full)		F	FEC IDENTIFICATION NUMBER ▼
ł	KEEP THE PROMISE III			C C00575423
С	heck if 24-hour report 48-hour report New rep	ort Amends repo	ort filed on	M / D D / Y D Y Y Y Y
	Full Name of Payee MAJORITAS USA, LLC	🔀 Memo It	M	Public Distribution/Dissemination
	Mailing Address 710 E NORTHWAY LN		Amount	03 2016
	City State ATLANTA GA	Zip Code 30342	Transact	4619.66 tion ID : SE.11950
	Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 3-8-16	Category/ Type 001	М	Disbursement or Obligation  03 / 03 / 2016
	Name of Federal Candidate		Office Sought:	House District: 00
	RAFAEL 'TED' EDWARD CRUZ	Support Oppose	Presider	Tiouse District.
	Calendar Year-To-Date Per Election for Office Sought	16541.75	Disbursement 2016 Oth	For:  Primary  General  General  General
	Full Name of Payee MAJORITAS USA, LLC  Mailing Address 740 F NORTHWAY LN	🗷 Memo Ite	M M	F Public Distribution/Dissemination
	710 E NORTHWAY LN		Amoun	
	City State	Zip Code		1819.27
	ATLANTA GA	30342		tion ID : SE.11951  f Disbursement or Obligation
	Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 3-8-16	Category/ Type 001	M	03 / 03 / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
	Name of Federal Candidate	X Support	Office Sought:	House District: 00
	RAFAEL 'TED' EDWARD CRUZ	Oppose	X Presider	nt Senate State: NC
	Calendar Year-To-Date Per Election for Office Sought	1819.27	Disbursement 2016 Oth	For:
	(a) SUBTOTAL of Itemized Independent Expenditures		· -	0.00
	(b) SUBTOTAL of Unitemized Independent Expenditures		· •	711711
	(c) TOTAL Independent Expenditures		·	7
	Under penalty of perjury I certify that the independent expenditures with, or at the request or suggestion of, any candidate or authorized party committee) any political party committee or its agent.			

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SCHEDULE E (FEC Form 3X) TEMIZED INDEPENDENT EXPENDITURES	PAGE 69 OF 78
	FOR LINE 24 OF FORM 3X
NAME OF COMMITTEE (In Full)  KEEP THE PROMISE III	FEC IDENTIFICATION NUMBER ▼
KEEP THE PROMISE III	C C00575423
Check if 24-hour report 48-hour report New report Amends rep	port filed on M M / D D / Y Y Y Y
Full Name of Payee MAJORITAS USA, LLC	Date of Public Distribution/Dissemination  03  04  04  05  07  08  08  08  08  08  08  08  08  08
Mailing Address 710 E NORTHWAY LN	Amount
City State Zip Code	9582.54
ATLANTA GA 30342	Transaction ID : SE.11953
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 3-8-16  Category/ Type 001	Date of Disbursement or Obligation  1 03 04 2016
Name of Federal Candidate Support	Office Sought: House District: 00
RAFAEL 'TED' EDWARD CRUZ Oppose	President Senate State: KS
Calendar Year-To-Date Per Election for Office Sought 35638.90	Disbursement For:
Full Name of Payee  MAJORITAS USA, LLC  Mailing Address  MADORITHMAN IN	Date of Public Distribution/Dissemination  03
710 E NORTHWAY LN	Amount
City State Zip Code	10703.35
ATLANTA GA 30342	Transaction ID : SE.11956  Date of Disbursement or Obligation
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 3-8-16  Category/ Type 001	M M / D D / Y Y Y Y
Name of Federal Candidate Support	Office Sought: House District: 00
RAFAEL 'TED' EDWARD CRUZ Oppose	President Senate State: LA
Calendar Year-To-Date Per Election for Office Sought 27245.10	Disbursement For:
(a) SUBTOTAL of Itemized Independent Expenditures	0.00
(b) SUBTOTAL of Unitemized Independent Expenditures	··· <b>&gt;</b>
(c) TOTAL Independent Expenditures	···· <b>&gt;</b>
Under penalty of perjury I certify that the independent expenditures reported herein were with, or at the request or suggestion of, any candidate or authorized committee or agent party committee) any political party committee or its agent.	
MR. JON FRANCIS	M M / D D / Y Y Y

[Electronically Filed]

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NAME OF COMMITTEE (In Full)

	PAGE 70 OF 78 FOR LINE 24 OF FORM 3X					
FEC II	DENTIFICATION NUMBER ▼					
С	C00575423					
on M = M	/ D = D / Y = Y = Y = Y					
Date of Publi	c Distribution/Dissemination					
03	04 / 2016					
Amount						
	5955.03					
ransaction ID	D: SE.11957 ursement or Obligation					
03	04 / 2016					
Sought: House District: 00						
President	Senate State: NC					
sement For:	Primary General					
Other (sp	pecify) ▶					
	c Distribution/Dissemination					
03	05 Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y					
Amount						
	4279.99					
ransaction II Date of Disb						
03	/ 05 / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y					
Sought:	House District:00					
President	Senate State: KS					
sement For: X Primary General						
Other (sp	pecify) ▶					
	0.00					

KEEP THE PROMISE III				C C00575423
Check if 24-hour report 48-hou	r report New repo	ort Amends repo	rt filed on	M = M / D = D / Y = Y = Y
Full Name of Payee		🔀 Memo It	em Da	ate of Public Distribution/Dissemination
MAJORITAS USA, LLC				03 04 Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Mailing Address 710 E NORTHWAY L	.N		Ar	mount
City	State	Zip Code	— г	5955.03
ATLANTA	GA	30342		nsaction ID : SE.11957 ate of Disbursement or Obligation
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLAC METRICS 3-8-16	EMENT - SEE RED	Category/ Type 001		03 / 04 / 2016
Name of Federal Candidate		Support	Office Sc	ought: House District: 00
RAFAEL 'TED' EDWARD CRUZ		Oppose	X Pre	esident Senate State: NC
Calendar Year-To-Date Per Election for Office Sought		7774.30	Disburser 2016	ment For: X Primary General  Other (specify) ▶
Full Name of Payee		🔀 Memo Ite	m D	ate of Public Distribution/Dissemination
MAJORITAS USA, LLC		_		M M / D D / Y Y Y Y
Mailing Address 710 E NORTHWAY L	.N		A	03 05 2016 mount
City	State	Zip Code		4279.99
ATLANTA	GA	30342		insaction ID : SE.11962 ate of Disbursement or Obligation
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLAC METRICS 3-8-16	EMENT - SEE RED	Category/ Type 001		03 / 05 / 2016
Name of Federal Candidate		Support	Office So	ought: House District: 00
RAFAEL 'TED' EDWARD CRUZ		Oppose	X Pre	esident Senate State: KS
Calendar Year-To-Date Per Election for Office Sought		78815.30	Disburse 2016	ment For:
(a) SUBTOTAL of Itemized Independen	nt Expenditures		•	0.00
(b) SUBTOTAL of Unitemized Independent	dent Expenditures		•	
(c) TOTAL Independent Expenditures			•	
Under penalty of perjury I certify that t with, or at the request or suggestion of party committee) any political party com	any candidate or authorized			
MR. JON FRANCIS	[Electron	ically Filed] Date	M = M 07	21 2016
Signature				

PAGE	71	OF	78
FOR L	INE 24	OF F	ORM 3X

						FOR LINE 2	24 OF FORM 3X
NAME OF COM					FEC	IDENTIFICATION	ON NUMBER ▼
KEEP THE	PROMISE III				С	C00575423	
Check if 24	hour report 48-hour report	New repo	ort Amends repo	ort filed o	on Man	/ D = D /	Y Y Y Y Y
Full Name o			🔀 Memo It	tem	Date of Pub	olic Distribution	/Dissemination
	AS USA, LLC				03	05	2016
Mailing Addr	710 E NORTHWAY LN				Amount		
City	Sta	ite	Zip Code				9393.52
ATLANTA	GA		30342			ID : SE.11965 bursement or 0	Obligation
Purpose of E DIGITAL ME METRICS 3	DIA PRODUCTION/PLACEMENT - SEE REI	D	Category/ Type 001		03	05	2016
Name of Fed	leral Candidate		X Support	Office	Sought:	House	District: 00
RAFAEL 'TE	D' EDWARD CRUZ		Oppose	X	President	Senate	State: NC
	r Year-To-Date ction for Office Sought		17167.82	Disburs 2016	Other (	Primary specify) ▶	General
Full Name o	F Poves	,	X Memo Ite	em			/Diagonia - No.
	TAS USA, LLC		Memorical Memorical Actions in the Company of the C		M M M 03	olic Distribution	/Dissemination 2016
Mailing Addr	710 E NORTHWAY LN				Amount		2010
City	Sta	ate	Zip Code		L		8213.74
ATLANTA	G	A	30342			ID : SE.11966 bursement or (	Obligation
Purpose of I DIGITAL ME METRICS 3	DIA PRODUCTION/PLACEMENT - SEE RE	D	Category/ Type 001		03	05	2016
Name of Fe	deral Candidate		Support	Office	Sought:	House	District: 00
RAFAEL 'TE	D' EDWARD CRUZ		Oppose	X	President	Senate	State: LA
	ar Year-To-Date ction for Office Sought		56559.52	Disburs 2016	Sement For: Other (		/ General
	L of Itemized Independent Expenditures			1			0.00
(c) TOTAL In	dependent Expenditures			·· •			
with, or at the	of perjury I certify that the independent ex- request or suggestion of, any candidate or ee) any political party committee or its agen	authorized					
<i></i>	MR. JON FRANCIS	[Electroni	cally Filed] Date	€ 07	M / 21	D / Y Y 201	6
Signature							

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ENTIFIC	ATION	NII IM	RED W	,
C005754		IVOIVI	DEN V	]

		FOR LINE 24 OF FORM 3X
NAME OF COMMITTEE (In Full)		FEC IDENTIFICATION NUMBER ▼
KEEP THE PROMISE III		C C00575423
Check if 24-hour report 48-hour report New rep	port Amends repor	rt filed on
Full Name of Payee	X Memo Ite	Date of Public Distribution/Dissemination
MAJORITAS USA, LLC		03 06 7 2016
Mailing Address 710 E NORTHWAY LN		Amount
City State	Zip Code	8642.93
ATLANTA GA	30342	Transaction ID : SE.11967  Date of Disbursement or Obligation
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 3-8-16	Category/ Type 001	03 / 06 / 2016
Name of Federal Candidate	X Support	Office Sought: House District:00
RAFAEL 'TED' EDWARD CRUZ	Oppose	President Senate State: NC
Calendar Year-To-Date Per Election for Office Sought	25810.75	Disbursement For:
	🗙 Memo Iter	
Full Name of Payee MAJORITAS USA, LLC	Memorici	Date of Public Distribution/Dissemination  03  07  2016
Mailing Address 710 E NORTHWAY LN		Amount
City State	Zip Code	3191.13
ATLANTA GA	30342	Transaction ID : SE.11968  Date of Disbursement or Obligation
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 3-8-16	Category/ Type 001	03 / 07 / 2016
Name of Federal Candidate	X Support	Office Sought: House District: 00
RAFAEL 'TED' EDWARD CRUZ	Oppose	President Senate State: NC
Calendar Year-To-Date Per Election for Office Sought	29001.88	Disbursement For:
(a) SUBTOTAL of Itemized Independent Expenditures		
(b) SUBTOTAL of Unitemized Independent Expenditures		•
(c) TOTAL Independent Expenditures		<b>&gt;</b>
Under penalty of perjury I certify that the independent expenditures with, or at the request or suggestion of, any candidate or authorize party committee) any political party committee or its agent.		
MR. JON FRANCIS [Electron	nically Filed] Date	07 21 Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Signature		

SCHEDULE E (FEC Form 3X) TEMIZED INDEPENDENT EXPENDITURES	PAGE 73 OF 78
	FOR LINE 24 OF FORM 3X
NAME OF COMMITTEE (In Full)  KEEP THE PROMISE III	FEC IDENTIFICATION NUMBER ▼
NEEP THE PROMISE III	C C00575423
Check if 24-hour report 48-hour report New report Amends report file	ed on M M / D D / Y Y Y Y
Full Name of Payee MAJORITAS USA, LLC	Date of Public Distribution/Dissemination  M M / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Mailing Address 710 E NORTHWAY LN	Amount
City State Zip Code	6440.07
ATLANTA GA 30342	Transaction ID : SE.11975
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT- SEE RED METRICS 3-10-16  Category/ Type 001	Date of Disbursement or Obligation  M M M / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Name of Federal Candidate Support Off	ice Sought: House District: 00
DAFAEL ITEDLEDWARD ODLIZ	Y President Senate State: NC
Calendar Year-To-Date Per Election for Office Sought  Dis 201	sbursement For:
Full Name of Payee  MAJORITAS USA, LLC	Date of Public Distribution/Dissemination  M M M / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Mailing Address 710 E NORTHWAY LN	Amount
City State Zip Code	6196.79
ATLANTA GA 30342	Transaction ID : SE.11982  Date of Disbursement or Obligation
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 3-10-16  Category/ Type 001	03 / 09 / 2016
Name of Federal Candidate Support Off	fice Sought: House District: 00
RAFAEL 'TED' EDWARD CRUZ	President Senate State: NC
	sbursement For: Primary General  Other (specify)   Other
(a) SUBTOTAL of Itemized Independent Expenditures	0.00
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	
Under penalty of perjury I certify that the independent expenditures reported herein were not with, or at the request or suggestion of, any candidate or authorized committee or agent of eith party committee) any political party committee or its agent.	
MR. JON FRANCIS	M M / D D / Y Y Y

[Electronically Filed]

2016

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	PAGE FOR I		OF 4 OF FO	78 DRM 3X	-
ם	ENTIF	ICATIO	N NUM	BER ▼	٦
		-			- 1
(	C0057	5423			

	FOR LINE 24 OF FORM 3X
NAME OF COMMITTEE (In Full)	FEC IDENTIFICATION NUMBER ▼
KEEP THE PROMISE III	C C00575423
Check if 24-hour report 48-hour report New report Amends report filed on	M / D D / Y B Y B Y
	of Public Distribution/Dissemination
	03 / 08 / 2016
Mailing Address PO BOX 6014 Amou	nt
City State Zip Code	457570.69
	ction ID : SE.12626 of Disbursement or Obligation
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE MEMOS  Category/ Type  001	03 / 08 / 2016
Name of Federal Candidate Support Office Sough	it: House District: 00
RAFAEL 'TED' EDWARD CRUZ Oppose Preside	ent Senate State: WI
Calendar Year-To-Date Per Election for Office Sought  Disbursemen 2899489.08  2016	t For: X Primary General
O District of the other obligation	ther (specify) ►
RED METRICS	of Public Distribution/Dissemination
Mailing Address PO BOX 6014 Amou	03 10 2016
Allou	iii.
City State Zip Code	367998.63
Date	of Disbursement or Obligation
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE MEMOS  Category/ Type  001	03 / 10 / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Name of Federal Candidate Support Office Sough	nt: House District:00
RAFAEL 'TED' EDWARD CRUZ Oppose Preside	ent Senate State: WI
Calendar Year-To-Date Per Election for Office Sought  Disbursement 2016	nt For:
(a) SUBTOTAL of Itemized Independent Expenditures	825569.32
(b) SUBTOTAL of Unitemized Independent Expenditures	7
(c) TOTAL Independent Expenditures	7 1 7 1 7
Under penalty of perjury I certify that the independent expenditures reported herein were not made in with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if party committee) any political party committee or its agent.	
MR. JON FRANCIS  [Electronically Filed]  Date    March   March	21 / 2016
Signature	

## SCHEDULE E (FEC Form 3X)

	D INDEPENDENT EXPENDITURES	F	PAGE 75	OF 78
NAME OF	COMMUTTEE (In Full)			OF FORM 3X
	COMMITTEE (In Full) THE PROMISE III	FEC IDE	ENTIFICATIO	N NUMBER ▼
112.		Cc	00575423	
Check if	24-hour report 48-hour report New report Amends report filed on	M = M /	D = D /	Y = Y = Y = Y
	ame of Payee	te of Public	Distribution/D	issemination
Mailin	g Address PO BOX 6014	03	15	2016
	PU BUX BUI4	nount		
City	State Zip Code			206350.46
FRISC	Dat	saction ID : te of Disburs	: <b>SE.12628</b> sement or Ob	ligation
	se of Expenditure "AL MEDIA PRODUCTION/PLACEMENT - SEE MEMOS Category/ Type 001	03	15	2016
Name	of Federal Candidate Support Office Sou	ught:	House D	istrict: 00
RAFA	EL TED EDWARD CRUZ	sident	_	State: WI
	Calendar Year-To-Date  Disbursem		Primary	General
	Per Election for Office Sought 3903013.86	Other (spe		
		te of Public	Distribution/D	issemination
RE	D METRICS	03 /	31	2016
Mailin	g Address PO BOX 6014 Am	nount	L .	
City	State Zip Code			49985.42
FRIS	CO TX 75035 Tran	nsaction ID te of Disbur	: SE.12629 sement or Ob	oligation
	se of Expenditure TAL MEDIA PRODUCTION/PLACEMENT - SEE APRIL OS  Category/ Type 001	03	31 /	2016
Name	of Federal Candidate Support Office Sou	ught:	House D	istrict: 00
RAFA	AEL 'TED' EDWARD CRUZ	sident	Senate	State: WI
	Calendar Year-To-Date Disbursem	nent For:	Primary	General
F	Per Election for Office Sought 4063208.31	Other (spe	ecify) ►	
(a) SU	BTOTAL of Itemized Independent Expenditures		2	256335.88
(b) SU	BTOTAL of Unitemized Independent Expenditures			
(c) TO	TAL Independent Expenditures			
with, or	penalty of perjury I certify that the independent expenditures reported herein were not made in at the request or suggestion of, any candidate or authorized committee or agent of either, or ommittee) any political party committee or its agent.			
	MR. JON FRANCIS  [Electronically Filed] Date	/ 21	/ Y Y Y 2016	/
C:	Date			

MR. JON FRANCIS

Signature

S	CHEDULE E (FEC Form 3X)					
Т	EMIZED INDEPENDENT EXPENDIT	URES			PAGE 76 OF 78 FOR LINE 24 OF FORM 33	ζ
	AME OF COMMITTEE (In Full)			ı	FEC IDENTIFICATION NUMBER ▼	,
ł	KEEP THE PROMISE III				C C00575423	
С	heck if 24-hour report 48-hour rep	ort New repo	ort Amends repo	ort filed on	M / D D / Y Y Y Y Y	
	Full Name of Payee VICTORY PHONES		🔀 Memo It	Date of	f Public Distribution/Dissemination	_
	Mailing Address 190 MONROE AVE NW 5	TH FLOOR		Amoun	03 04 2016 ot	
	City	State	Zip Code		7209.00	٦
	GRAND RAPIDS	MI	49503		etion ID : SE.11958  f Disbursement or Obligation	
	Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEME METRICS 3-8-16	NT - SEE RED	Category/ Type 001		03 04 2016	
	Name of Federal Candidate		X Support	Office Sought:	: House District: 00	_
	RAFAEL 'TED' EDWARD CRUZ		Oppose	Presider		_
	Calendar Year-To-Date Per Election for Office Sought		42847.90	Disbursement 2016 Otl	For: X Primary General	
	Full Name of Payee		🔀 Memo Ite	Date o	of Public Distribution/Dissemination	
	VICTORY PHONES				03 07 7 2016	
	Mailing Address 190 MONROE AVE NW 5	TH FLOOR		Amoun	nt	
	City	State	Zip Code		10000.00	7
	GRAND RAPIDS	MI	49503		ction ID : SE.11972  If Disbursement or Obligation	Ī
	Purpose of Expenditure ROBOCALLS - SEE RED METRICS 3-8-16		Category/ Type 001		03 / D7 / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y	
	Name of Federal Candidate		X Support	Office Sought	: House District: 00	_
	RAFAEL 'TED' EDWARD CRUZ		Oppose	X Preside	nt Senate State: MI	_
	Calendar Year-To-Date Per Election for Office Sought		18505.06	Disbursement 2016 Ot	For: X Primary Genera	_
	•					
	(a) SUBTOTAL of Itemized Independent Exp	oenditures		•	0.00	
	(b) SUBTOTAL of Unitemized Independent	Expenditures		•		
	(c) TOTAL Independent Expenditures			•		]
	Under penalty of perjury I certify that the in with, or at the request or suggestion of, any party committee) any political party committee	candidate or authorized				

[Electronically Filed]

2016

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PAGE	77	OF	78
FOR LI	NE 24	OF F	ORM 3X

				FOR LINE	24 OF FORM 3X
	ME OF COMMITTEE (In Full)			FEC IDENTIFICAT	ION NUMBER ▼
Κt	EEP THE PROMISE III			C C00575423	
Che	ck if 24-hour report 48-hour report New rep	ort Amends repo	rt filed on	M = M / D = D /	YYYY
Т	Full Name of Payee VICTORY PHONES	▼ Memo Ite	em Date	e of Public Distribution	n/Dissemination
-	Mailing Address 400 MONDOS AVE NIM STUELOOP			03 / 11	2016
	190 MONROE AVE NW 5TH FLOOR		Amo	ount	
ŀ	City State	Zip Code			55800.00
	GRAND RAPIDS MI	49503		saction ID : SE.11994 e of Disbursement or	
	Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 3-10-16	Category/ Type 001		03 / 11	2016
	Name of Federal Candidate	X Support	Office Soug	ght: House	District: 00
	RAFAEL 'TED' EDWARD CRUZ	Oppose	X Presi	ident Senate	State: MO
	Calendar Year-To-Date Per Election for Office Sought	80810.66	Disburseme	•	y General
ŀ	Full Name of Payer	<b>⋉</b> Memo Ite		Other (specify)	(D) : ::
	Full Name of Payee VICTORY PHONES	Memo ite	" Date	e of Public Distribution	n/Dissemination 2016
-	Mailing Address 190 MONROE AVE NW 5TH FLOOR		Amo		2010
ŀ	City State	Zip Code			17000.00
	GRAND RAPIDS MI	49503		saction ID : SE.12078 e of Disbursement or	
	Purpose of Expenditure ROBOCALLS - SEE RED METRICS 3-15-16	Category/ Type 001		03 / 19	2016
ľ	Name of Federal Candidate	X Support	Office Sou	ght: House	District: 00
	RAFAEL 'TED' EDWARD CRUZ	Oppose	X Presi	ident Senate	State: UT
	Calendar Year-To-Date Per Election for Office Sought	22704.36	Disburseme 2016	ent For:	ry General
(	a) SUBTOTAL of Itemized Independent Expenditures		· [	7	0.00
(	b) SUBTOTAL of Unitemized Independent Expenditures		· • [	7 7	
(	c) TOTAL Independent Expenditures		•	7 7	
W	Inder penalty of perjury I certify that the independent expenditures with, or at the request or suggestion of, any candidate or authorized arty committee) any political party committee or its agent.				
	MR. JON FRANCIS [Electron	nically Filed] Date	M M M	/ D D / Y Y Y 20	16
	Signature				

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HEDULE E (FEC Form 3X)						
MIZED INDEPENDENT EXPENDITURES		PAGE	78	OF	78	
		FOR LI	NE 24	OF FC	RM 3X	
E OF COMMITTEE (In Full)	FEC ID	ENTIFIC	CATION	1 NUMI	BER ▼	_

	ME OF COMMITTEE (In Full) EEP THE PROMISE III		FEC IDENTIFICATION NUMBER ▼  C C00575423
			G 600373423
Che	eck if 24-hour report 48-hour report New report	ort Amends repo	ort filed on
	Full Name of Payee VICTORY PHONES	▼ Memo Ite	
			03 / 23 / 2016
	Mailing Address 190 MONROE AVE NW 5TH FLOOR		Amount
ľ	City State	Zip Code	36000.00
	GRAND RAPIDS MI	49503	Transaction ID : SE.12085  Date of Disbursement or Obligation
	Purpose of Expenditure ROBOCALLS - SEE RED METRICS 3-15-16	Category/ Type 001	03 23 / 2016
ľ	Name of Federal Candidate	Support	Office Sought: House District: 00
	RAFAEL 'TED' EDWARD CRUZ	Oppose	✓   President
	Calendar Year-To-Date Per Election for Office Sought	36000.00	Disbursement For: Primary General
	rei Election for Office Sought	0000.00	Other (specify) >
	Full Name of Payee	☐ Memo Ite	Date of Public Distribution/Dissemination
	Mailing Address		_
	3		Amount
	City State	Zip Code	
			Date of Disbursement or Obligation
	Purpose of Expenditure	Category/ Type	M = M / D = D / Y = Y = Y
ľ	Name of Federal Candidate	Support	Office Sought: House District:
		Oppose	President Senate State:
	Calendar Year-To-Date		Disbursement For: Primary General
	Per Election for Office Sought		Other (specify) ▶
	a) SUBTOTAL of Itemized Independent Expenditures		0.00
	b) SUBTOTAL of Unitemized Independent Expenditures		·
(	c) TOTAL Independent Expenditures		1081905.20
١	Under penalty of perjury I certify that the independent expenditures with, or at the request or suggestion of, any candidate or authorized party committee) any political party committee or its agent.		
	MR. JON FRANCIS [Electroni	cally Filed] Date	07 21 Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
	Signature	_ Date	